

Yom HaShoah

YellowCandle™



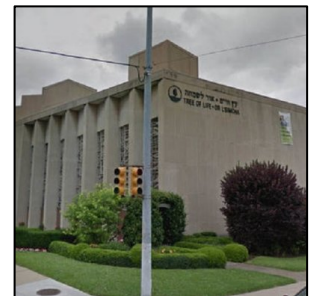
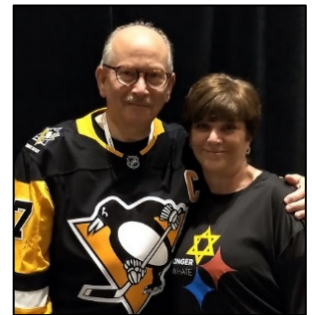
ANTI-SEMITISM IS PERVERSIVE

"The Yellow Candle is an outstanding way for us to help future generations remember the Holocaust. Many students learn the lessons of the Holocaust in school. Helping to pack and distribute the candles gives them a tactile memory that ties into their classwork. As we lose our survivors from the Holocaust, and we unfortunately have other murdered martyrs in our recent past in Pittsburgh, PA and Poway, CA, the Yellow Candle is a fitting and positive way to honor their memories.

Anti-Semitism is alive today. Let's not let history be repeated."

Irwin Harris

Member of Tree of Life Synagogue
Pittsburgh, PA and FJMC



Visit us at

www.yellowcandles.org

Find out more – download this guide!

Questions?

E-mail us:

info@yellowcandles.org

Call us toll free:

1-800.391.7293

Like us on Facebook at:

www.facebook.com/YellowCandles

#YellowCandle

Light Your Yellow Candle™

Sundown, April 20, 2020

"Light a Candle, Preserve a Memory"™

A project of the

fjmc

Leadership Innovation Community

**Federation of
Jewish Men's Clubs, Inc.**

475 Riverside Drive
New York, NY 10115-0022
212.749.8100

E-Mail: international@fjmc.org

Why Share the Yellow Candles? You can make a difference.

Sharing Light for Remembrance. The tragedy of the Holocaust is not forgotten in order to prevent similar heinous crimes or a repeat offense. Sharing light through remembrance using the Yellow Candle, is just a moment in time, but a timeless moment that can never be forgotten. The tool of light – through candle sharing – will shine truth on everyone it comes across.

Today, organizations across North America and beyond sponsor this international program. Yellow Candles™ are distributed to people from all streams of Judaism, to institutions such as synagogues, schools, museums, military bases, churches and government offices.

Your group can run a successful Yellow Candle program. Success means distributing as many Candles as possible to your community. No human being who wishes to memorialize a victim should be left out.



Why Yellow Candles? Never forget. Remember the Holocaust.

The Yellow Candle™ was created in 1981 by FJMC clubs in Canada, New England and elsewhere to keep alive the memory of the Six Million who perished in the Shoah. The Candle is modeled after a traditional Jewish memorial Yahrzeit candle that burns for 24 hours during periods of mourning and on the Yahrzeit anniversary of a family member.



Survivors asked, how could Yahrzeits be observed for those victims whose entire families had been wiped out? When you light a Yellow Candle for one victim of the Shoah you recognize all the victims of the Shoah. On this basis, the Yellow Candle™ program exists, a unique Holocaust remembrance observance.

The candle's yellow wax serves to remind us of the yellow arm band which Jews were forced to wear during the Nazi regime. In addition, the program logo is a yellow Magen David (Star of David) outlined with barbed wire, with the word "Jude" in the middle. These symbols preserve the memory of the armband or cloth patch that Jews were forced to wear in the ghettos of Eastern Europe.

Please share Yellow Candle™ photos, etc.

[#yellowcandle](https://www.instagram.com/yellowcandle)

Because Holocaust denial is a common facet of certain [racist](#) propaganda, it is considered a serious societal problem in many places where it occurs.

The FJMC leadership is well aware that many organizations or small clubs can, rightfully, be apprehensive at undertaking a Yellow Candle program in their synagogue because of the costs involved, including the costs of candles, boxes and/or bags. But we have a number of ideas which other clubs, like yourself, have implemented so that this 'seeming impediment' can be overcome.

- There are likely a number of people within your congregation who were directly, or within one or two generations, affected by the Holocaust, family members who perished or family members who survived. Ask them to 'sponsor' / dedicate a case (or more than one) of candles in honor or memory of that person or family, and highlight such fact of dedication/sponsoring in your publicity. The FJMC can provide a sample letter to ask them for such.
- There may be people within the congregation, who although they and their family may not have first-hand experience or connection with the Holocaust, are passionate about ensuring that the Jewish community not forget such experience, and might be willing to sponsor or dedicate a case (or more than one) of candles. You can ask the Rabbi or Cantor who those people are. The FJMC can provide a sample letter to ask them.
- You might ask your Rabbi or Cantor, or members of congregation's Executive Committee, to sponsor a case (or more than one) of such candles. And your publicity would so indicate. When other congregants see the sponsorship, you'll be surprised how many of those who 'stepped up' are thanked for their efforts.
- You can ask a local business, whether or not it is connected to one of the members of the congregation, to sponsor the campaign for a year. Assuming your congregation has less than 200 families, four (4) cases of candles & boxes and/or bags, would cost approximately \$350. Such is a small amount for any business to spend on direct marketing.
 - A club in the Seaboard Region, in the Virginia suburbs, reached out to a car dealership not owned by a Jewish owner or a member of the congregation, to sponsor the program, and each of the candles distributed had the logo of the dealership, and the appreciation of the club for the dealership sponsoring the campaign. For what, in the budget of the car dealership, was a small amount of money, it reached hundreds of potential customers who would likely remember such action much more than the print ad buried in a local paper. All that the dealership would have to get is one (1) additional car sale, and the sponsorship would have paid for itself.
 - There are likely a number of businesses and professionals who, if the sponsoring of the program resulted in one or two new customers, it would pay for itself.
 - Your Rabbi (or Executive Director) can likely give you guidance as to who such businesses or professional are.
 - The FJMC can provide sample letters to help you ask for such sponsorship.
- A reality of life is that if you don't ask, you'll not be given. All too frequent, our fear of rejection stops us from even trying. And, if you realize that you're not just asking anyone, you're frequently asking people who have a connection to the subject matter and understand the importance of the program, (or who, in the case of a business, might be able to present their company or product in a very different, and more effective light), the worst that happens is that they say no. Your club is in no different position than if you'd never have asked.

Best Practices to Build a Yellow Candle Program

Best Practice #1:

The FJMC Yellow Candle website, www.yellowcandles.org, has lists of NAMES OF CHILDREN who were murdered during the Holocaust. Include their names as part of your Yellow Candle remembrance program.



During the Holocaust, the Nazis and their collaborators murdered over 1.5 million Jewish children under the age of 16. Personalize each family's observance of Yom HaShoah by providing every family with the name and homeland of a young victim who may have no surviving relatives to light a candle in his or her memory.

Another way to include children's names is to mail merge them into the Yellow Candle Meditation letter. Numerous Yellow Candle Committees – who have used the Holocaust children merged meditation – have experienced an increase in donations from synagogue families with children.

The FJMC website has templates for Avery Labels, mail merged lists and sample meditation prayers ready to use.

Key Ordering Dates

Starting Sept. 23, 2019	Save up to \$9 per case* on quantity discounts for Bulk Yellow Candle™ Cases with FREE Shipping!
Tuesday, January 14, 2020	Savings up to \$9 per case**– Early Bird Discount with FREE Shipping ENDS.
February 25, 2020	Last day to order Yellow Candles™ for Direct-Mail Shipment.
March 12, 2020	Last day to order Bulk Candle Cases of Yellow Candles™.
	<small>* Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details. ** Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details. Free shipping ends 1/14/2020.</small>

"The candles are an education tool. It is how we pass the memory and importance of the memory from generation to generation. My children helped me deliver the candles each year. It was a family project. Now my grandchildren will accompany their parents in this annual mitzvah. On the evening of Yom HaShoah families come together, light the candle and spend a moment in reflection.

This year, based on recent history, we needed to do more. We need to bring candles to our neighbors and friend- Jewish and Non-Jewish to remind them of the greatest lesson - the Holocaust happened when good people did nothing. Lives were saved, when good people became heroic. That flickering wick reminds the world they can make a difference."



Tom Sudow
FJMC President
Member of
Park Synagogue
Cleveland, Ohio

Best Practices to Build a Yellow Candle Program

Best Practice #2:

A Yellow Candle committee completely redid distribution through a HAND DELIVERY program which can be easily adapted to your congregation.

1. The congregation's religious school represents 14% of total families. The yellow candle committee worked with the school director to create family name labels by grade. On candle packing day they used magic markers to boldly mark the bags so they would get to the correct grades and then delivered the bags to the school office.

2. The congregation's Chai Society (over 55 years old) programs average over 100 attendees. The committee attends one or two of their programs to distribute candles and delete those names from the home delivery list. Look for other large groups that meet at the synagogue to hand deliver the candles too.

3. Home delivery program. The committee gets the synagogue list by full name with title, family salutation, street, city, state and zip using an Excel spread sheet. Suggestion: have zip as separate cell. After deleting out school families, Chai member families and candles picked up at the synagogue, the club prepares the home delivery list.

4. On the excel spreadsheet, sort by town, or by zip+4, or by easily concentrated communities. A master delivery spreadsheet can be found on FJMC website.

a. To determine number of delivery volunteers needed, divide master list by 25. Recruit volunteers from Men's Club, USY, religious school parents and children, and others in the synagogue.

b. Map your delivery routes by using software like <https://www.drivingrouteplanner.com> or <https://www.myrouteonline.com>.

With this method a volunteer can deliver 25-30 candles in two hours preferable with a helper. The distribution list is sent to the volunteers to help them organize. Boxes or paper bags, clearly labeled with each volunteer's name are preloaded with the correct number of candles, Yellow Candle door bags and the master delivery list.

FYI: Some candles cannot be delivered because of gated communities and security buildings. Ask your volunteers to bring those back. In turn, mail those Yellow Candles that could not be hand delivered or make other arrangements with the recipient.



Delivering Yellow Candles at a community-wide Yom Hashoah observance.



United States Holocaust Memorial Museum



Preparing to distribute Yellow Candles. Beth Judea, Long Grove, IL

Please share Yellow Candle photos, etc.

#yellowcandle

Best Practices to Build a Yellow Candle Program

Best Practice #3:

Change your Yellow Candle distribution program from **ONE** donation request letter to **THREE** letters using this or your own custom marketing approach detailed here.

1. Have your Rabbi prepare a letter encouraging congregants to light the yellow candle in observance of Yom HaShoah and encourage donations of any amount. The letter should be sent six weeks before distribution of your candles.

The letter will be more effective if you include what charity your congregation's or club's donation will be used for. Sample Rabbi letters can be found at www.yellowcandles.org.

Thus, it is incumbent upon us to remember what we lost. I highly commend our own Men's Club and The Federation of Jewish Men's Clubs for the Shoah Candle Program. It allows us to bring the memory of our loss into our homes through the ritualized lighting of the yellow Shoah Yahrzeit candle. I encourage you to light the candle and place it by your window in the same way that you place the Hanukkah candles for all to see. **Rabbi Vernon Kurtz**

2. With each candle distributed, include a meditation with the synagogue's and Men's Club president's letter. Sample letters and meditations are at www.yellowcandle.org.

- Personalize meditation with names of children that perished in the Holocaust. Children's names, birthplace, age and place when murdered are available at www.yellowcandles.org.
- The Presidents' letter, inserted with the candles, includes form for donations equal to the Rabbi's letter. Sample letters and meditations are at www.yellowcandle.org.
- Ask all participants to post a picture of their candle lighting to social media. #yellowcandle on twitter, post on your own Facebook page and share on <https://www.facebook.com/YellowCandles/>, etc.

3. Six weeks after the candle distribution, a third letter is a positive factor. Send a reminder request letter to congregants who have not yet donated after having a Yellow Candle delivered to them. The letter should be sent under the name Yellow Candle Committee Chair.

Best Practice #4:

While you would hope that all the people who you distribute such candles to will remember to light them on Yom HaShoah, there will be recipients who forget to light them on that day.

We urge you to suggest that if they forgot to light the candle on Yom HaShoah, there are other days (this list is far from complete) in which lighting them would be appropriate.

- September 29-30. Babi Yar Massacre of 33,000-Jews
- November 9th – Kristallnacht
- November 15th – Warsaw Ghetto Sealed
- Any day when your congregant has a personal yahrzeit. There were tens of thousands of Jews who had no one to light a candle on their behalf. By the congregant lighting a candle, those victims have not been forgotten.

In addition, you want them to have used the candle, so that when, next year, you distribute the candles again, they don't have two candles, and they become less likely to send a contribution.

Those who forget history are doomed to repeat it.

Your organization can make a difference. This Yellow Candle guide will make it simple.





With deep sadness, in July of this year, we lost Yom HaShoah Yellow Candle Logistics Chair Bob Weinstein z"l, AKA "Colonel Candle".


Bob, with his wife Phyllis, and entire family, were anchors of the Yellow Candle Program for years.

In Bob's honor, please continue sharing Shoah Yellow Candles, and support Holocaust Education and Holocaust Survivors with a donation. See www.yellowcandle.org.

Yom HaShoah	Yellow Candle™
Suggested Planning, Education, Marketing and Delivery Dates	
January 14, 2020	Last day to order Yellow Candles™ with discount and free freight.
Mid-January, 2020	Delivery of Yellow Candles™ to your organizations will begin. Prepare space to receive and store them.
February 3, 2020	Submit text and pictures to your organization's webmaster for inclusion on your organization's website.
February 3, 2020	Arrange for calendar notices and reminders to appear in your organization's on-line calendar, weekly e-blasts, bulletin or newsletter, etc. prior to Yom HaShoah.
February 25, 2020	Last day for direct mail shipment orders.
March 19, 2020	RABBI LETTER: Arrange for your Rabbi, Spiritual, or Lay Leader to provide a letter of support for your program, to be sent six weeks in advance of your candles.
March 15 – March 29, 2020	<div data-bbox="446 695 846 968" data-label="Image"> </div> <div data-bbox="865 695 1484 968" data-label="Text"> <p>CANDLE PACKING: If your organization is distributing the candles by mail: Determine deadlines, set up your “packing team,” coordinate details for mail distribution. Set aside some Yellow Candles™ to leave in your organization's office for people to come in and pick-up, because they will hear about the program from social media or others.</p> </div>
March 23, 2020	Submit a press release to Jewish and general local media outlets (printed & web-based.)
March 23, 2020	Follow up with telephone calls <i>to increase the likelihood of media coverage.</i>
March – April 3, 2020	Deliver bulk candle mailing to the Post Office.
March 29 – April 8, 2020	If your organization distributes your Yellow Candles™ by hand: finalize delivery teams, plan and establish routes. Then do it! Deliver your Yellow Candles™ between March 29th and April 8th!
By April 6, 2020	Provide your Rabbi, Clergy, or organizational leadership with an announcement to read at services or at public events reminding people to light their Yellow Candle™ on Yom HaShoah.
By March 23, 2020	Make sure that the staff in your organization's office has copies of the announcements.
After April 8, 2020	Encourage the Rabbi, Clergy and leaders to post & share through their social media feeds.
April 15 – April 21, 2020	Present one or more community-wide holocaust education program(s).
April 20, 2020	Erev Yom HaShoah – light Yellow Candle™ after sundown! <div data-bbox="1255 1562 1378 1654" data-label="Image"> </div>
April 21, 2020 (27 Nisan)	Yom HaShoah!
April 21, 2020 & After	Please share Yellow Candle photos, etc. #yellowcandle

Yom HaShoah	Yellow Candle™
Meditations	
	<p align="center">Please light the Yom HaShoah Yellow Candle™ on the evening of Monday, April 20, 2020.</p> <p align="center">Recite one of the following meditations as you light it:</p>
	<p>I am lighting this Yellow Candle in memory of (Name) of (City of Birth) who perished at (Location of Death) in (Year of Death) aged (Age)</p>
<p>We Remember Them by Sylvan Kamens & Rabbi Jack Riemer</p>	<p>At the rising sun and at its going down; We remember them. At the blowing of the wind and in the chill of winter; We remember them. At the opening of the buds and in the rebirth of spring; We remember them. At the blueness of the skies and in the warmth of summer; We remember them. At the rustling of the leaves and in the beauty of the autumn; We remember them. At the beginning of the year and when it ends; We remember them. As long as we live, they too will live, for they are now a part of us as We remember them. When we are weary and in need of strength; We remember them. When we are lost and sick at heart; We remember them. When we have decisions that are difficult to make; We remember them. When we have joy we crave to share; We remember them. When we have achievements that are based on theirs; We remember them. For as long as we live, they too will live, for they are now a part of us as, We remember them.</p>
<p>Rabbi Jules Harlow</p>	<p>As I light this Yellow Candle, I vow never to forget the lives of the Jewish men, women, and children who were martyred and are symbolized by this flame. They were tortured and brutalized by human beings who acted like beasts; their lives were taken in cruelty. May we be inspired to learn more about our six million brothers and sisters as individuals and as communities, to recall their memory throughout the year, so that they will not suffer a double death.</p> <p>May we recall not only the terror of their deaths, but also the splendor of their lives. May the memory of their lives inspire us to hallow our own lives and to live meaningful Jewish lives so that we may help to ensure that part of who they were shall endure always.</p>
<p>Ron Adler</p>	<p>We light this yellow candle to rekindle God's flame, To shine His light upon the world once again, To sanctify the memories of the millions of souls, To honor their prayers and all their lost goals. We bless their existence by being alive To light this yellow candle as proof we survived.</p>
	<p align="center">Please share Yellow Candle photos, etc. #yellowcandle</p>

 <p>A poem by Brittany Berger Author of 25 and Self-ish.</p> <p>[She is a member of Beth Torah, N. Miami Beach, FL. This story was written after her visit to Majdanek.]</p>	<p>Hallow souls, flesh and bones, linger by the permanently fading remembrance of the Holocaust. One of many terrors, that's structure can operate within 48 hours to date. Majdanek. This terrorized facility is surrounded by abundant, blooming nature with residential families living on the shared property line. The weather breathes ice on the skin, until tempering warm upon entering the front steps of the camp. This routine climate change was much more soulful than physical. The textured air bled like a spirit's forecast of history through acts of nature. From Sun, to a clouded drizzle. Winded rain, to craters of hail. Darkness projected into a visual night over the dome of human ashes. At first, we felt the warmth of the sun. Golden flowers stem through shaded green. Where death died, rebirth sustained. Thousands of Jewish footsteps pace over concreted survival. Torched skin, permanent pain resides intact collected in a dome of dust. Rain is not just rain. Hail is not just hail. It is the suffering, healing, and remembrance of our ancestors' spirits, on the lands of the largest Jewish cemetery in the world. Yet, there is no one to see. There is no one to touch. There is no one to tell their story. There is only us, as Jews, promising to be the channels to educate this new world of hate, to never stand for this extermination of <i>chaim</i> ever again. To never leave a hallow soul empty ever again. L'chaim, L'chaim, to our Jewish life.</p> <p>Be the cure, not the cause.</p>
<p>Steve Silverstone, FJMC Yellow Candle, Co-Chair</p>	<p>The Holocaust holds a spot in my brain that reminds me to help Jewish people know about the Holocaust and work towards never letting it happen again. The Yellow Candle program is one way to refresh the people's memory of the holocaust. It gives me pleasure both for the candles going to many Jewish households and some non-Jewish households and it also helps the Federation of Jewish Men's clubs being recognized.</p>
<p>Arthur Lashin, FJMC Yellow Candle, Co-Chair</p>	<p>Between 1991 and 2014 I was actively involved, with many others, to persuade the Pennsylvania legislature to pass an amendment to the Public School Code to require Holocaust, Genocide and Human Rights Violation instruction. For twenty-two years, I endured many frustrating trips to and from Harrisburg, PA.</p> <p>Studies have shown that some university educated students have a considerable lack of knowledge and understanding of the Holocaust, and recent political events, despite having this information at their fingertips.</p> <p>I believe that it is the responsibility of FJMC and its partners, and to a major extent the parents of young children, to continue the success of the Yellow Candle Program by preserving the memory of the many who died during the Holocaust. We are losing an opportunity if the Yellow Candles are not used as an informal education tool in conjunction with an educational program.</p>
	<p>Please share Yellow Candle photos, etc. #yellowcandle</p>

Yom HaShoah		Yellow Candle™ Program Guide and Ordering Information for 2020/5780									
Instructions for Ordering Yellow Candles for Direct Mail Shipment											
	<p>Online Order at www.yellowcandle.org/order</p> <p>Yellow Candles™ are individually mailed by standard nonprofit bulk mail to members of your congregation or organization about four weeks prior to Yom HaShoah.</p> <p>A mailing list with same number of names and addresses as there are candles in your order is required. For example, the minimum order is 100 candles, if that is the size of your order then your mailing list should have 100 names and addresses. It can be supplied as an electronic file as described below or a printed list.</p> <p>Scan the completed Direct Mail order form. Email all files at one time to info@yellowcandles.org</p>										
<p>Please set up and upload files with the order:</p> <p>1. mailing list in Excel (.csv) spreadsheet and</p> <p>2. cover letter in word doc format</p>	<ul style="list-style-type: none">• Set up the mailing list in an MS Word table or Excel – (.csv) spreadsheet format• Prepare mailing list fields as follows: Name, Address, City, State, ZIP (FIVE FIELDS ONLY) <table><tr><td>Mr. & Mrs. Joe Stein</td><td>444 Blue Street</td><td>New York</td><td>NY</td><td>55555</td></tr></table> <p>Note:</p> <ul style="list-style-type: none">• Only the above file format is acceptable. If any additional fields are included, your data will not be acceptable.• An additional \$25 charge will be imposed if your data is formatted incorrectly but can be fixed.• Another file or a printed list will be requested, if the original data is not usable.						Mr. & Mrs. Joe Stein	444 Blue Street	New York	NY	55555
Mr. & Mrs. Joe Stein	444 Blue Street	New York	NY	55555							
Cover Letter	<p>Only one (1) original of the congregation/organization cover letter is required. Please send in either MS Word doc (or docx) or Adobe Acrobat (pdf) format.</p>										
Tear-Off Form	<p>To facilitate the return of individual contributions to cover the cost of the Yellow Candle program and to support Holocaust commemoration programs, a tear-off form should be added to the bottom of the congregation/organization cover letter. The format for the tear-off form (to be returned in a standard #10 windowed envelope included in the mailing) includes a return address in the lower left so that it will show through the envelope window with space for the donor's name and address on the right. Sample letters with tear-off forms can be found by going on-line to www.yellowcandles.org.</p>					<div></div>					
Before Sending Order	<ul style="list-style-type: none">• Do all names have complete addresses, including city, state, and ZIP code?• Does the number of names on the list match the number of candles ordered?• Are the name, address, phone number, website and other contact info for your organization included?• Is the letter with tear-off form from your organization included?• Is full payment for the entire order included?• REMEMBER: Deadline for ordering direct mail shipment is February 25, 2020										
Need Resources?	<p>Visit: www.yellowcandles.org</p>										
Have Questions?	<p>Call: 1-800.391.7293 (From 9 am to 9 pm - Eastern Time) or E-mail: info@yellowcandles.org</p>										

Yom HaShoah	Yellow Candle™				
Direct Mail Delivery Order Form & Pricing					
		<ul style="list-style-type: none"> • Online Order at www.yellowcandle.org/order • Catch the "Early Bird" for Direct Mail Orders! "Early Birds" must place your order before January 14, 2020! • Direct Mail Deliver Orders have a minimum of 100 candles. • Bulk delivery order form for cases of Yellow Candles, boxes or bags is the next page in this guide. • Deadline for Direct Mail Orders is February 25, 2020. 			
		<ul style="list-style-type: none"> • Yellow Candles™ are individually mailed in a white cardboard box to members of your congregation or organization. Each box contains a cover letter from your congregation or organization, including a tear-off form for contributions along with a poem, a meditation and a windowed return envelope. • Candles will be mailed standard nonprofit bulk mail about five weeks prior to Yom HaShoah. • Delivery is available only within the United States. • Directions for preparing the mailing list are on the reverse of this form. 			
Mail to: Yom HaShoah Yellow Candle Program P.O. Box 1042 Hallandale Beach, FL 33008		Name of Person Placing Order: (please print) _____ Organization Name: _____ Address: _____ City: _____ ST/Prov: _____ Zip/Postal Code: _____ Purchaser's Email: _____ Purchaser's Phone: _____ Contact: _____ Contact's Email: _____ Org. Website: _____ Org. Twitter: _____			
For Information or Help Call: 1-800.391.7293 (after 9am EST) or Email to: info@yellowcandles.org		Is your Organization affiliated with one of the following movement Organizations? Check ✓ the one that Applies: <input type="checkbox"/> FJMC. If yes, Club #: _____ <input type="checkbox"/> MRJ <input type="checkbox"/> USY/USCJ <input type="checkbox"/> WLCJ <input type="checkbox"/> Other _____ <input type="checkbox"/> This order includes all these items: Excel spreadsheet mailing list & cover letter in Word format, per the instructions.			
Check ✓ If this is a First Time Order By your organization <input type="checkbox"/> Yes <input type="checkbox"/> Check Enclosed Payable to "FJMC"		ITEM	Qty	PRICING – Note: Pricing is Date Sensitive!	Subtotal
		Yellow Candle™ Includes Box, Letter, Poem, Meditation & Return Envelope		\$5.50 per Candle on Orders received by January 14, 2020 \$6 per Candle on Orders received after January 14, 2020	
		Data Entry Reformatting Fee		\$25 Fee. No Charge if Properly Formatted per Our Instructions	
		Cases (s) of Yellow Candles™ (48/per case)		\$72/Case for 3 Cases or Less If Ordering 4 Cases or More in Addition to Direct Mail Delivery Use BOTH Forms, but send them Together when Placing and Paying for Your Order	
		Delivery Charge for Cases(s)		\$2 per Case on Orders received after January 14, 2020	
		Total # of Items Ordered		Total Due:	
<input type="checkbox"/> Charge to Visa or Master Charge		Payment in Full Must Accompany the Order to be Processed			
		Cardholder Name: (please print) _____ Card #: _____ Exp. Date: ____ / ____ Security Code: _____ Address: _____ City: _____ ST/Prov: _____ Zip/Postal Code: _____ Cardholder Signature: _____			
Ship to Address: For Case(s) of Candles, if Ordered and if Different than the Person Placing the order Please Note: Home Delivery is NOT Available!		ATTENTION: (Name of Person Receiving Order): (please print) _____ Organization Name: _____ Address (Include Room if Applicable): _____ City: _____ ST/Prov: _____ Zip/Postal Code: _____ Recipient's Email: _____ Recipient's Phone: _____ Does Your Organization Accept Friday Deliveries? Yes <input type="checkbox"/> No <input type="checkbox"/>			

Yom HaShoah		Yellow Candle™																																					
Bulk Case Shipment Order Form & Pricing																																							
<p>Mail to: Yom HaShoah Yellow Candle Program P.O. Box 1042 Hallandale Beach, FL 33008</p>		<ul style="list-style-type: none"> • Online Order at http://www.yellowcandle.org/order • Best Way to Catch the "Early Bird" Deadlines! • SAVE as much as \$9 per case! – Order Early! • FREE Shipping and Quantity Discounts End on January 14, 2020! • Website Orders are Credit Card Only: MasterCard and VISA are Accepted. • All Orders Must be Received by March 12, 2020. 																																					
		Name of Person Placing Order: (please print) _____ Organization Name: _____ Address: _____ City: _____ ST/Prov: _____ Zip/Postal Code: _____ Purchaser's Email: _____ Purchaser's Phone: _____ Contact: _____ Contact's Email: _____																																					
		Fax to: 800.391.7293 (Fax orders are credit card only) Master Card and Visa are accepted																																					
Is your Organization affiliated with one of the following movement Organizations? Check <input checked="" type="checkbox"/> the one that Applies: <input type="checkbox"/> FJMC. If yes, Club #: _____ <input type="checkbox"/> MRJ <input type="checkbox"/> USY/USCJ <input type="checkbox"/> WLCJ <input type="checkbox"/> Other _____																																							
For Information or Help Call: 1-800.391.7293 (after 9am EST) or Email to: info@yellowcandles.org		<table border="1"> <thead> <tr> <th>ITEM</th> <th>Quantity</th> <th>PRICING – Note: Pricing is Date Sensitive!</th> <th>Subtotal</th> </tr> </thead> <tbody> <tr> <td>Yellow Candle™ Order: (3 cases or less)</td> <td></td> <td>\$72/Case at all times. Orders are taken until March 12, 2020</td> <td></td> </tr> <tr> <td>Yellow Candle™ Order: (4 to 14 cases)</td> <td></td> <td>\$69/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020</td> <td></td> </tr> <tr> <td>Yellow Candle™ Order: (15 to 24 cases)</td> <td></td> <td>\$66/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020</td> <td></td> </tr> <tr> <td>Yellow Candle™ Order: (25 cases or more)</td> <td></td> <td>\$63/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020</td> <td></td> </tr> <tr> <td>Cases of Cardboard Boxes: (48 Boxes/Case)</td> <td></td> <td>\$30/Case at all times Orders taken until March 12, 2020</td> <td></td> </tr> <tr> <td>Packs of plastic "door" bags: (250 Bags/Pack)</td> <td></td> <td>\$30/Pack at all times Orders taken until March 12, 2020</td> <td></td> </tr> <tr> <td>Delivery Charge: (Reminder: There are 48 Yellow Candle™ in a Case)</td> <td></td> <td> <ul style="list-style-type: none"> • \$2/case on orders of 3 Cases or Less • Free Shipping: "Early Bird" orders of 4 or more cases up to January 14, 2020 • \$2/case on orders rec'd after January 14, 2020 • Orders are taken until March 12, 2020 </td> <td></td> </tr> <tr> <td>To # of Items ordered</td> <td></td> <td>Total Due:</td> <td></td> </tr> </tbody> </table>	ITEM	Quantity	PRICING – Note: Pricing is Date Sensitive!	Subtotal	Yellow Candle™ Order: (3 cases or less)		\$72/Case at all times. Orders are taken until March 12, 2020		Yellow Candle™ Order: (4 to 14 cases)		\$69/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020		Yellow Candle™ Order: (15 to 24 cases)		\$66/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020		Yellow Candle™ Order: (25 cases or more)		\$63/Case on orders received by January 14, 2020 \$72/Case on orders received after January 14, 2020		Cases of Cardboard Boxes: (48 Boxes/Case)		\$30/Case at all times Orders taken until March 12, 2020		Packs of plastic "door" bags: (250 Bags/Pack)		\$30/Pack at all times Orders taken until March 12, 2020		Delivery Charge: (Reminder: There are 48 Yellow Candle™ in a Case)		<ul style="list-style-type: none"> • \$2/case on orders of 3 Cases or Less • Free Shipping: "Early Bird" orders of 4 or more cases up to January 14, 2020 • \$2/case on orders rec'd after January 14, 2020 • Orders are taken until March 12, 2020 		To # of Items ordered		Total Due:		
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<input type="checkbox"/> Charge to Visa or Master Charge		Payment in Full Must Accompany the Order to be Processed. Cardholder Name: (please print) _____ Card #: _____ Exp.Date: ____ / ____ Security Code: ____ Address: _____ City: _____ ST/Prov: _____ Zip/Postal Code: ____ Cardholder Signature: _____																																					
Ship To Address: For Case(s) of Candles, if Ordered and if Different than the Person Placing the order Please Note: Home Delivery is NOT Available!		ATTENTION: (Person Receiving Order): (please print) _____ Organization Name: _____ Address (Include Room if Applicable): _____ City: _____ ST/Prov: _____ Zip/Postal Code: ____ Recipient's Email: _____ Recipient's Phone: ____ Does Your Organization Accept Friday Deliveries? Yes <input type="checkbox"/> No <input type="checkbox"/>																																					