You Will Succeed with HMV

2011 International Convention

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Basic Steps to HMV Success

- Designate Chairpeople
- Develop a Cohesive Theme
- Decide # of Sessions and Spacing (e.g. monthly)
- Assign roles (facilitator, registrar, host)
- Design brochure or flyer
- Reminders prior to sessions (email, phone)
- At session review rules; discussion not lecture
- Provide feedback to facilitators and participants
Designate Chairpeople

- One or two responsible, enthused members
- Experience with group process is a plus
- Ability to assemble a small committee
- More people involved, greater the anticipated participation
Decide # of Sessions

- Timing of sessions is crucial
- A consistent time works best (e.g. first Sunday night of each month)
- Sessions should last 90 minutes on average
- Leave time for snacking and socializing
Determine Roles

- Select facilitators who have expertise in an area or who are comfortable running groups
- Choose a registrar to take reservations and coordinate the session, low stress commitment
- Pick a host who provides the location and food
- Engage a broad range of (non)members
Develop a Theme

- Easiest to start with existing *fjmc* programs (Work and Worth, Fathers and Sons, etc.)
- A variety of topics can work, though a theme may work best
- If a variety of themes are desired, consider a round robin presentation
- Themes can be broad or highly specific as long as they are of interest to men
Creating Successful Themes

- Highly relatable to targeted audience
- Flexible enough for a number of sessions
- Expansion of a previously successful topic
- Allows for broadest range of participation
- Thought provoking/fun/engaging/controversial
Themes We’ve Developed

- Exploring Identity...
  - occupational, physical, generational, spiritual, relational, individual

- Relationships, Relating to...
  - bullies, religious leaders, co-workers, mentors, dating, yourself

- Connections, Men connect through...
  - achievement, Judaism, sports, humor, family, food

- Jewish Holidays, celebrating...
  - High Holidays, Chanukah, Shabbat, Purim, Pesach/Shavuot, Yom Hashoah/Yom Ha’atzmaut

- Entertainment...
  - vintage TV, music, film comedy, Jews in film, professional sports, contemporary TV