

2018/5778  
PROGRAM GUIDE AND  
ORDERING INFORMATION

# Yom HaShoah Yellow Candle™

Visit us at  
[www.yellowcandles.org](http://www.yellowcandles.org)

Find out more –  
download our guide!

## Questions?

E-mail us at:  
[info@yellowcandles.org](mailto:info@yellowcandles.org)

Call us toll free:  
1-800.391.7293

Like us on Facebook at:  
<https://www.facebook.com/YellowCandles>



*"Light a Candle,  
Preserve a Memory"™*



Yom HaShoah  
April 12, 2018

A project of the



Leadership Innovation Community

**Federation of  
Jewish Men's Clubs, Inc.**

[www.fjmc.org](http://www.fjmc.org)

475 Riverside Drive, Suite 832

New York, NY 10115-0022

212.749.8100

E-Mail: [international@fjmc.org](mailto:international@fjmc.org)

In cooperation with



**Men of Reform Judaism**

[www.menrj.com](http://www.menrj.com)

633 Third Avenue

New York, NY 10017-6778

212.650.4100

E-Mail: [MRJNextgeneration@gmail.com](mailto:MRJNextgeneration@gmail.com)



Meditations

Permission to reproduce these meditations was granted by their authors.

5777 Design: Rising by Elyssa Wortzman



Please light the Yom HaShoah Yellow Candle™ on the evening of Thursday, April 12, 2018. Recite one of the following meditations as you light it:

Rabbi Jules Harlow

As I light this Yellow Candle, I vow never to forget the lives of the Jewish men, women, and children who were martyred and are symbolized by this flame. They were tortured and brutalized by human beings who acted like beasts; their lives were taken in cruelty. May we be inspired to learn more about our six million brothers and sisters as individuals and as communities, to recall their memory throughout the year, so that they will not suffer a double death. May we recall not only the terror of their deaths, but also the splendor of their lives. May the memory of their lives inspire us to hallow our own lives and to live meaningful Jewish lives so that we may help to insure that part of who they were shall endure always.

Ron Adler Congregation Valley Beth Shalom Men's Club Encino, CA

Who Am I To Speak Of A Time? Who am I to speak of a time of families crushed, of crimes of mankind, of children in hiding and living in fear, of mothers trying to hide all their tears, of fathers praying to an empty heaven, of people dying again and again? Who am I to know what it was like to be persecuted by day and trapped by the night, to be surrounded by a world turned upside down, to be starved and tortured and beaten to the ground, to witness a nation of hate marching past, to see all their dreams broken and shattered like glass? Who am I to mention their suffering and pain, the ghettos, the camps, life and death inhumane? I wasn't even born, I wasn't even there, it happened long ago, it could never happen here. Who am I to know what God had in mind when the virtues of man were buried alive, when good lost to evil and hope turned to despair, when hell upon earth seemed everywhere? Who am I to let their memories be forgotten, to say and do nothing as if it never happened, to forsake the loss of our Jewish family, to live in a world of complacency?

Ron Adler

The Blessing of the Yellow Candle We light this yellow candle to rekindle God's flame, To shine His light upon the world once again, To sanctify the memories of the millions of souls, To honor their prayers and all their lost goals. We bless their existence by being alive To light this yellow candle as proof we survived.

Additional information about Yom HaShoah, including poetry and meditations, films and readings may be found on:

www.yellowcandles.org



## Why Yellow Candles?



This Guide and the Yellow Candle™ website are valuable resources for enhancing your observance of Yom HaShoah. Your organization, club, synagogue or church should strive to increase the awareness of the Holocaust within your communities.

The program logo is a yellow Magen David (Star of David) outlined with barbed wire, with the word “Jude” in the center. This preserves the memory of the armband or cloth patch that Jews were forced to wear in the ghettos of Eastern Europe. To keep the memory of the Holocaust current, FJMC has engaged artists with vision to redesign the label so it speaks to current and emerging generations. The candle label contains French, Spanish, Hebrew and English because the Holocaust touches everyone.

*Rising* (2016)  
by Elyssa Wortzman

Artist, teacher, award-winning program developer and Jewish Spiritual Director, Dr. Elyssa Wortzman, asks and answers the question, “How do you transmit memory and loss to someone who does not have a direct connection to the past event?” in her work *Rising* that appears on this year’s Yellow Candle.

### The Yom Ha Shoah Yellow Candle™ Design



To find out more visit our website at [www.yellowcandles.org](http://www.yellowcandles.org), to view her video about her art and the candle.

## Key Ordering Dates for

### Yom HaShoah Yellow Candles™

Starting October 9, 2017	Save up to \$11 per case* on quantity discounts for Bulk Yellow Candle™ Cases with FREE Shipping!
December 29, 2017	Savings of up to \$11 per case* with FREE shipping ENDS.
January 22, 2018	Savings up to \$9 per case** – Early Bird Discount ENDS.
March 10, 2018	Last day to order Yellow Candles™ for Direct-Mail Shipment.
March 22, 2018	Last day to order Bulk Candle Cases of Yellow Candles™.

\* Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details.  
\*\* Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details. Free shipping ends 12/29/2017.

#### Questions?

Visit us at:  
<http://fjmc.org/content/yellow-candles-home>  
E-mail us at:  
[info@yellowcandles.org](mailto:info@yellowcandles.org)  
Call us toll free:  
1-800.391.7293  
Like us on Facebook at: <https://www.facebook.com/YellowCandles>

The FJMC and MRJ gratefully acknowledge Norwin Merens for providing the design and layout of the 5778/2018 Program Guide.  
[info@yellowcandles.org](mailto:info@yellowcandles.org)





## Successful Programming Ideas

### Yom HaShoah Commemorative Film Showing



The community is brought together in the synagogue to watch a Holocaust related film or series of films. Each film is briefly introduced prior to its showing. Following the conclusion of the film, a brief discussion is held. In addition to the Yellow Candles™ you distributed have additional ones available. As people leave they are reminded to light their candle or encouraged to take one home with them and make a donation toward future Holocaust education.

A film showing can be used as the basis for an interfaith program or dialogue designed to bring teenagers and adults together. Coordinate with your congregation's Post B'nai Mitzvah class or youth groups. You might even have them select the film!

The following companies and their websites distribute or have produced films with Holocaust content. These are independent companies and the FJMC is not responsible for their content. A list of suggested films appears on our website.

- **Katahdin Productions** - <http://www.katahdin.org/>
- **Israeli Films** - <http://www.israelifilms.co.il/>
- **Film Movement** - <http://www.filmmovement.com/>
- **Menemsha Films** - <http://www.menemshafilms.com/>
- **National Center for Jewish Film** - <http://www.jewishfilm.org/>

### A Special Yom HaShoah Friday Evening Commemorative Service

In many communities, Holocaust memorial services traditionally take place the evening of Yom HaShoah. By utilizing the Friday evening service closest to Yom HaShoah and adding a few special elements, attendance can be increased and a memorable experience can be created.

Work with your Rabbi and if it applies your Ritual Committee. Compose and send a note to your congregation in advance of the service, requesting that the names of family members who perished during the Shoah be sent to the synagogue, explain these names will be read prior to the recitation of Mourner's Kaddish. When the names are read, all congregants who have sent in names are asked to rise and to say a few words (if they wish) about their departed relative.

Option: Ask congregants to bring any memorabilia or photographs they might wish to share on display to the synagogue in advance so it can be placed or provide a designated table on the night of the service.

### Youth Essay Contest

Host an essay contest to award teenagers who write essays focused on Holocaust awareness. Consider giving out special citations (*the FJMC can supply*) to all entrants.

### Yom HaShoah Yellow Candle™ Best Practices - the FJMC Torch Award Winners

To learn how you can implement "best practices" for Yom HaShoah Yellow Candle™ programming please visit either the FJMC website at <https://fjmc.org/> or <http://fjmc.org/content/yellow-candles-home> and follow the links to read the descriptions of the FJMC yellow candle winners. Successful and easily replicable programs include:

- **Expanding Yom HaShoah Yellow Candle Program to Non-Jewish Organizations**
- **Faith and Destiny with Rabbi Philip Lazowski**
- **Holocaust Memorial Garden Renewal Project**
- **Yom HaShoah 3G Program**
- **Remember-a-Child**
- **Project D - Remembering a Jewish Town in Belarus**
- **Model Yellow Candle Distribution and Marketing Plan**
- **Holocaust Remembrance Day**



## Candle Distribution Options

### Distributing Yellow Candles by Regular Mail (Bulk Mail)



This method provides the organization with an opportunity to increase member participation. Order Yellow Candles and mailing boxes. Include the following items in each box with the Yellow Candle:

- A letter from signed by your program chair and Rabbi. Samples are on [www.yellowcandles.org](http://www.yellowcandles.org).
- Meditations - available for download on [www.yellowcandles.org](http://www.yellowcandles.org) or reproduce the inside cover of this guide. Space has been left at the bottom of that page to add text (ex. – your group's name & website).
- Poetry – Rick Black, an FJMC member and poet, has donated three poems that are available for download on [www.yellowcandles.org](http://www.yellowcandles.org).
- Self-addressed return envelope for voluntary donations.

### Distributing Yellow Candles by Hand

This is the least expensive method to distribute candles. It is a great way to promote your organization. Some Clubs use father/child delivery teams. Order candles and yellow plastic door bags. Include the same items in the bag as in the boxes prepared for mailing below.

### Distributing Yellow Candles by Direct Mail *(available only in the United States)*

This is an easy way for an organization to distribute Yellow Candles. Order individual candles (minimum of 100 names) from FJMC, to be delivered directly to your congregant list.

Direct-mail candles will be sent out about four weeks prior to Yom HaShoah. To utilize this option, follow the instructions on the front and reverse of the DIRECT MAIL ORDER FORM enclosed with this guide.

### How to Pack for Bulk Non-Profit Mailing

The new U.S. Post Office friendly box will save on postage. The non-profit mailing box size is designed for Post Office automatic processing machines. Boxes are packed 48 to the carton. The complete weight with inserts must not be less than 6 ounces. Insert in the box the following: Yellow Candle; 5 sheets of paper – consider letters from your Rabbi, Cantor, Yom HaShoah Chairman and President of congregation or Men's Club, and/or a meditation; a #10 return envelope; and a rubber band to wrap the letters and envelope around the candle. This will equal 6 oz. When you take candles to the Post Office, have them weigh 6 candles and divide by 6 for the proper weight. Deliver to post office at least four weeks prior to Yom HaShoah. This allows time for your mailing to be delivered by USPS bulk mail.

## Ordering Yellow Candles from FJMC

What did you order last year? This is a good indicator of your basic candle needs. Then think of ways to increase your community involvement. Consider the following:

- Order one Yellow Candle™ for current household/member in your synagogue or organization.
- Expand your audience - include individual and members of other organizations or groups you expect to participate in your community-wide Holocaust programs.
- Send candles to prospective new congregants (involve your membership committee). This may be a great way to attract new members to your congregation.
- Partner with other local institutions such as unaffiliated synagogues, museums, Jewish Community Centers, day schools or churches; share program activities, speakers, or resources, and combine orders to maximize discount savings.
- Set up a Yom HaShoah Yellow Candle™ display in your lobby or other gathering place to tell the story of Yom HaShoah and the objectives of your Yellow Candle program.
- Use Yellow Candles on the bima or podium as part of your Holocaust memorial programs or services.
- Candles are shipped only in full cases of 48. Divide the total number of candles required by 48 to determine the number of cases to be ordered, rounding up to be sure that you have enough.
- Remember to include with your order the same amount of shipping boxes or plastic bags to accommodate a chosen shipping method (mail or hand delivery.)



## How Do We Purchase Yellow Candles™?

**My Club/  
Synagogue/  
Organization  
and I are Ready!**



- Online ordering on our website at [www.yellowcandles.org](http://www.yellowcandles.org) (Fastest method)
- Faxing an order form with your credit card information to 602.354.8595
- Mailing an order form and check made payable to FJMC or credit card information to:  
 Yellow Candles™  
 PO Box 12582  
 Scottsdale, AZ 85267
- Order forms are included in this Guide on the last two pages. They may be detached, copied or scanned. One form is for ordering Yellow Candles for bulk delivery. The other is for delivery by Direct Mail. Please read the instructions.
- If you have any questions, please: Call us toll free at: 1-800.391.7293 or E-mail us at: [info@yellowcandles.org](mailto:info@yellowcandles.org)

**I Have the Candles,  
Now What Do I Do?**

## Suggested Planning, Marketing and Delivery Dates

Mid - January 2018	Delivery of Yellow Candles™ to your organizations will begin. Prepare space to receive and store them.
February 1, 2018	Submit text and pictures to your organization's webmaster for inclusion on your organization's website.
February 1, 2018	Arrange for calendar notices and reminders to appear in your organization's on-line calendar, weekly e-blasts, bulletin or newsletter, etc. prior to Yom HaShoah.
March 15, 2018	Arrange for your Rabbi, Spiritual, or Lay Leader to provide a letter of support for your program, to be sent in advance of your candles or included with your Yellow Candle™ delivery.
March 15, 2018	Submit a press release to Jewish & general local media outlets (printed & web-based.)
by April 2, 2018	Follow-up with telephone calls.
by April 4, 2018	Provide your Rabbi, Clergy, or organizational leadership with an announcement to read at services or at public events reminding people to light their Yellow Candle™ on Yom HaShoah.
by April 4, 2018	Make sure that the staff in your organization's office has copies of the announcements.
After April 4, 2018	Encourage the Rabbi, Clergy and leaders to post & share through their social media feeds.
NOTE:	If your organization is distributing the candles by mail: Determine deadlines, set up your "packing team," coordinate details for mail distribution. Set aside some Yellow Candles™ to leave in your office for people to come in and pick-up, because they will hear about the program from social media or others.
Before April 4, 2018	Deliver mailing to the Post Office.
Late March – Early April	Delivery of Direct-Mail Yellow Candles™ sent by the FJMC via standard bulk mail, will be about four weeks prior to Yom HaShoah.
April 4 - 9, 2018	If your organization distributes your Yellow Candles™ by hand: finalize delivery teams, plan and establish routes. Then do it! Deliver your Yellow Candles™ between April 4th and the 9th!
April 11, 2018	Erev Yom HaShoah - light Yellow Candle™ after sundown!
April 12, 2018	Yom HaShoah!
April 12, 2018 & After	Share photographs and reports of your program on social media, your website, and in your bulletin or newsletter. Also – Share your success with others on Facebook at: <a href="https://www.facebook.com/YellowCandles">https://www.facebook.com/YellowCandles</a> .



**Instructions for Ordering Yellow Candles for Direct Mail Shipment**



Yellow Candles™ are individually mailed by standard nonprofit bulk mail to members of your congregation or organization about four weeks prior to Yom HaShoah.

A mailing list with same number of names and addresses as there are candles in your order is required. For example, the minimum order is 100 candles, if that is the size of your order then your mailing list should have 100 names and addresses. It can be supplied as an electronic file as described below or a printed list.

**Send a Computer Disk by Postal Mail with this Order**

- On a CD, DVD or thumb drive; in a **MS Word table** or **Excel – (.csv)** spreadsheet format
- **Prepare database fields as follows:**  
Name, Address, City, State, ZIP (**FIVE FIELDS ONLY**)

**Example:**

<b>Mr. &amp; Mrs. Joe Stein</b>	<b>444 Blue Street</b>	<b>New York</b>	<b>NY</b>	<b>55555</b>
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**Note:**

- **Only the above file format is acceptable. If any additional fields are included, your data will not be acceptable.**
- An additional \$25 charge will be imposed if your data is formatted incorrectly but can be fixed.
- Another file or a printed list will be requested, if the original data is not usable.

**Send a Printed List**  
*(typed or computer-generated only – NO hand-writing)*

- There is a \$0.50 charge per name, for manual data entry of printed lists.
- Use the same format for information as described above for computer disks. (Five fields only, to include: name, street, city, state, Zip).
- **Please do not send labels!**

**Cover Letter**

Only one (1) original of the congregation/organization cover letter is required.

**Tear-Off Form**

To facilitate the return of individual contributions to cover the cost of the Yellow Candle program and to support Holocaust commemoration programs, a tear-off form should be added to the bottom of the congregation/organization cover letter. The format for the tear-off form (to be returned in a standard #10 windowed envelope included in the mailing) includes a return address in the lower left so that it will show through the envelope window with space for the donor's name and address on the right. Sample letters with tear-off forms can be found by going on-line to [www.yellowcandles.org](http://www.yellowcandles.org).

**Before Sending Order**

- Do **all names** have **complete** addresses, including city, state, and ZIP code?
- Does the **number of names** on the list match the **number of candles** ordered?
- Are the name, address, phone number, website and other **contact info for your organization included?**
- Is the **letter** with tear-off form **from your organization included?**
- Is full payment for the entire order included?
- **REMEMBER: Deadline for ordering direct mail shipment is Friday, March 9, 2018.**

**Need Resources?**

Visit: [www.yellowcandles.org](http://www.yellowcandles.org)

**Have Questions?**

Call: 1-800.391.7293 (after 9 am (MST))

or E-mail: [info@yellowcandles.org](mailto:info@yellowcandles.org)

# Yom HaShoah Yellow Candle™



## Direct Mail Delivery Order Form & Pricing



Use this Form to place your Order by Mail accompanied with Computer Disc or Printed Mailing List; or by Fax with Printed Mailing List.

- Catch the "Early Bird" for Direct Mail Orders!
- "Early Birds" place your order before January 18, 2018!
- Direct Mail Deliver Orders have a minimum of 100 candles.
- Bulk delivery order form for cases of Yellow Candles, boxes or bags is the next page in this guide.
- Deadline for Direct Mail Orders is March 10, 2018.

- Yellow Candles™ are individually mailed in a white cardboard box to members of your congregation or organization. Each box contains a cover letter from your congregation or organization, including a tear-off form for contributions along with a poem, a meditation and a windowed return envelope.
- Candles will be mailed standard nonprofit bulk mail about four weeks prior to Yom HaShoah.
- Delivery is available only within the United States.
- Directions for preparing the mailing list are on the reverse of this form.

Mail to: **Yom HaShoah Yellow Candle Program**  
P.O. Box 12582  
Scottsdale, AZ 85267

Fax to: **602.368.6357**  
(Fax orders are credit card only: MasterCard & Visa are accepted)

For Information or Help Call: **800.391.7293**  
(after 9am MST) or Email to: **info@yellowcandles.org**

Name of Person Placing Order: *(please print)* \_\_\_\_\_  
 Organization Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Purchaser's Email: \_\_\_\_\_ Purchaser's Phone: \_\_\_\_\_  
 Contact\*: \_\_\_\_\_ Contact's Email: \_\_\_\_\_  
\* The name of the Yom HaShoah Yellow Candle Program Chairperson/Leader in your Organization.  
 Org. Website: \_\_\_\_\_ Org. Twitter: \_\_\_\_\_

Is your Organization affiliated with one of the following movement Organizations? Check  the one that applies:  
 FJMC. If yes, Club #: \_\_\_\_\_  MRJ  USY/USCJ  WLCJ  
 Other \_\_\_\_\_

Check  if this is a **First Time Order** by your Organization:  
 Yes

Check Enclosed Payable to "FJMC"

ITEM	QUANTITY	PRICING – Note: Pricing is Date Sensitive!	SUBTOTAL
<b>Yellow Candle™</b> <small>Includes Box, Letter, Poem, Meditation &amp; Return Envelope.</small>		<b>\$5.50 per Candle</b> on Orders received by <b>January 18, 2018</b> <b>\$6 per Candle</b> on Orders received <u>after</u> <b>January 18, 2018</b>	\$
<b>Computer Entry Fee</b> <small>for Input from a Printed Mailing List.</small>		<b>\$.50 (50 cents) per Candle</b>	\$
<b>Data Entry</b> <small>from a Computer Disc/File.</small>		<b>No Charge if Properly Formatted per Our Instructions</b>	
<b>Data Reformatting Fee</b> <small>if the Submitted Electronic List is NOT Formatted Correctly.</small>		<b>\$25 Fee</b>	\$
<b>Case(s) of Yellow Candles™ (48/per case)</b> <small>Cases are often Ordered in Conjunction with Direct Mail and Used: by Rabbi &amp; Cantor; Religious School; given to New Members, in Displays or Publicity; etc.</small>		<b>\$72/Case for 3 Cases or Less</b> <small>If Ordering 4 Cases or More in Addition to Direct Mail Delivery Use BOTH Forms, but Send them Together when Placing and Paying for Your Order</small>	\$
<b>Delivery Charge for Case(s)</b>		<b>\$2 per Case on Orders of 3 Cases or Less</b>	\$
<b>Total # of Items Ordered</b>		<b>Total Due:</b>	\$

**Payment in Full Must Accompany the Order to be Processed.**

Charge to Visa or MasterCard

Cardholder Name: *(please print)* \_\_\_\_\_  
 Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_

**Ship To Address:**  
For Case(s) of Candles, if Ordered and if Different than the Person Placing the Order.

**Please Note:**  
Home Delivery is **NOT** Available!

ATTENTION: *(Name of Person Receiving Order):* *(please print)* \_\_\_\_\_  
 Organization Name: \_\_\_\_\_  
 Address *(Include Room if Applicable):* \_\_\_\_\_  
 City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Recipient's Email: \_\_\_\_\_ Recipient's Phone: \_\_\_\_\_  
 Does Your Organization Accept Friday Deliveries? Yes  No



# Yom HaShoah Yellow Candle™

## Bulk Case Shipment Order Form & Pricing



Use this Form as a Worksheet  
Before Ordering On-Line  
or Complete this Form  
and Return with Payment.

Mail to: **Yom HaShoah  
Yellow Candle Program  
P.O. Box 12582  
Scottsdale, AZ 85267**

Fax to: **602.368.6357**  
(Fax orders are credit card only:  
MasterCard & Visa are accepted)

For Information or Help Call:  
**800.391.7293**  
(after 9am MST) or Email to:  
**info@yellowcandles.org**

# Bulk

Check  if this is a  
**First Time Order**  
by your Organization:

Yes

Check Enclosed  
Payable to "FJMC"

- Best Way to Catch the "Early Bird" Deadlines!
- SAVE as much as \$11 per case! – Order Early!
- FREE Shipping until December 29, 2017! Quantity Discounts until January 22, 2018!
- Place Your Order Online Today at: [www.yellowcandles.org](http://www.yellowcandles.org) –or– [www.fjmc.org](http://www.fjmc.org)
- Website Orders are Credit Card Only: MasterCard and VISA are Accepted.
- All Orders Must be Received by April 1, 2018.

Name of Person Placing Order: *(please print)* \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Purchaser's Email: \_\_\_\_\_ Purchaser's Phone: \_\_\_\_\_

Contact\*: \_\_\_\_\_ Contact's Email: \_\_\_\_\_

\* The name of the Yom HaShoah Yellow Candle Program Chairperson/Leader in your Organization.

Org. Website: \_\_\_\_\_ Org. Twitter: \_\_\_\_\_

Is your Organization affiliated with one of the following movement Organizations? Check  the one that applies:

FJMC. If yes, Club #: \_\_\_\_\_  MRJ  USY/USCJ  WLCJ

Other \_\_\_\_\_

ITEM	QUANTITY	PRICING – Note: Pricing is Date Sensitive!	SUBTOTAL
Yellow Candle™ Order: (3 Cases or Less)		\$72/Case at All Times. Orders are Taken Until March 22, 2018	\$
Yellow Candle™ Order: (4 to 14 Cases)		\$69/Case on Orders Received By January 22, 2018 \$72/Case on Orders Placed After January 22, 2018	\$
Yellow Candle™ Order: (15 to 24 Cases)		\$66/Case on Orders Received By January 22, 2018 \$72/Case on Orders Placed After January 22, 2018	\$
Yellow Candle™ Order: (25 Cases or More)		\$63/Case on Orders Received By January 22, 2018 \$72/Case on Orders Placed After January 22, 2018	\$
Cases of Cardboard Boxes: (48 Boxes/Case)		\$24/Case at All Times. Orders are Taken Until March 22, 2018	\$
Packs of Plastic "Door" Bags (250 Bags/Pack)		\$25/Pack at All Times. Orders are Taken Until March 22, 2018	\$
Delivery Charge: (Reminder: There are 48 Yellow Candles™ in a Case)		<ul style="list-style-type: none"> <li>• \$2/Case on Orders of 3 Cases or Less.</li> <li>• Free Shipping: Waived for "Early Bird" Orders of 4 or More Cases Received by December 29, 2017.</li> <li>• \$2/Case on Orders of 4 or More Cases Received after December 29, 2017.</li> <li>• Orders are Taken Until March 22, 2018.</li> </ul>	\$
<b>Total # of Items Ordered</b>		<b>Total Due:</b>	<b>\$</b>

**Payment in Full Must Accompany the Order to be Processed.**

Charge to  
Visa or MasterCard

Cardholder Name: *(please print)* \_\_\_\_\_

Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Ship To Address:**  
For Case(s) of Candles,  
if Ordered and if Different than  
the Person Placing the Order.

ATTENTION: *(Name of Person Receiving Order):* *(please print)* \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address *(Include Room if Applicable):* \_\_\_\_\_

City: \_\_\_\_\_ ST/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Recipient's Email: \_\_\_\_\_ Recipient's Phone: \_\_\_\_\_

**Please Note:**  
Home Delivery is NOT Available!

Does Your Organization Accept Friday Deliveries? Yes  No



Remembering the 6 Million! Light a Candle, Preserve a Memory™

Yom Hashoah  
Yellow Candles  
The Mission by Dabai Arie  
Place candle on heat resistant tray.  
Do not burn on wood or plastic surface.  
yellowcandles.org  
Made in Israel  
fjmc



2018/5778  
PROGRAM GUIDE AND  
ORDERING INFORMATION

**Yom HaShoah  
Yellow Candle™**

Yom HaShoah Yellow Candle™ Program  
PO Box 12582  
Scottsdale, AZ 85267

Yom HaShoah • April 12, 2018  
"Light a Candle, Preserve a Memory"™



- ATTENTION:
- Yom HaShoah Yellow Candle™ Program Chair
  - Yom HaShoah Remembrance Program Chair
  - Men's Club/Brotherhood President
  - Clergy
  - Education Director

**DATED MATERIAL**