

## **2005-2007 Torch Award Submission Procedure**

*8d Torch Submission Procedure*

### ***“Entry Document”***

*Submission Identifier Code supplied in a response to your first email: 193*

*Full Title for Entry (80 characters maximum): World Wide Wrap/Build-A-Pair program*

*Entry Category: FJMC Programs*

*Contact Person to be listed on Torch Award CD: Barry Wolfe*

*Email address to be listed on Torch Award CD: [BLWolfe@comcast.net](mailto:BLWolfe@comcast.net)*

*Club name: Temple Beth Shalom Men's Club*

*Synagogue name, city and state: Temple Beth Shalom, Livingston NJ*

*Club number: 941*

*Club President name (at time of entry): Barry Wolfe*

*Club President name (at time of convention): to be determined*

*Person preparing entry: Barry Wolfe*

*Email address of person preparing entry: [BLWolfe@comcast.net](mailto:BLWolfe@comcast.net)*

*Date of entry submission: April 8, 2007*

## ***Part II. Press Release / Summary***

### ***Summary Information:***

Our club wanted to build on our previously successful annual “World Wide Wrap” by working with our USY chapter and USY region to create a major tefillin event. We also coordinated the wrap with our first “Build-A-Pair” program.

The events were a big success, with over 400 people attending the events. Most rewarding was the involvement of our youth programs.

### ***World Wide Wrap-***

We had our wrap during the Sunday morning services. Services were run by the USY’ers and included some fun wrap-related programs (songs/skits). Men’s Club members and other adult attendees then went to a separate room for breakfast and a discussion of our “twin” in Spain.

### ***Build-A-Pair-***

Developed as a weekday afternoon parent/child program with our shul’s Religious School (“daled” students- 6<sup>th</sup> grade). Flyers were sent home advertising this as a parent/child project. Dinner was provided for attendees (students and their parents).



***Contact: Barry Wolfe, Temple Beth Shalom Men’s Club, Livingston NJ  
BLWolfe@comcast.net***

### ***Part III. Self Assessment of Entry***

**1. Assess program procedural completeness and achievement of program goals –**  
A very successful program, reaching many people of different age groups. We worked to reach different age groups and organizations to get maximum involvement and exposure. Programs were educational and fun.

**2. Explain presentation and documentation completeness –**  
FJMC “Build-A-Pair” kits were great and instructions were helpful. We supplemented with an information sheet for the students to bring home with them so that parents unable to attend would have some introductory information regarding tefillin. (copy included in this submission),

Some important lessons were:

Build-A-Pair:

- work closely with the religious school. We met with the Director of Education to give her an overview of the FJMC “Build-A-Pair” program and left her with a copy of the video and educational materials. We then had a follow up meeting with the Director and one of the teachers who wanted to work with us to run the program. He helped prepare the construction materials, worked with us to instruct the students, and assisted the students in building the tefillin
- Involve the Rabbi- our Rabbi kicked off the program by speaking to the students and their parents about tefillin. He brought in the historical and religious significance and made it an interesting discussion.
- Involve families- we invited parents to attend the “Build-A-Pair” workshop. We scheduled the session during a weekday afternoon (4-6pm) and invited all attendees for a pizza dinner sponsored by the club. A number of parents attended, including fathers that came home from work early to attend with their children.

World Wide Wrap-

We had our wrap during the Sunday morning services, run by the USY’ers, Men’s Club members and other adult attendees then went to a separate room for breakfast and a discussion of our “twin” in Spain.

- Coordinate with USY region- regional winter convention was schedule for the same weekend as the Wrap.
- USY fun event coordinated with wrap- several of the USY’ers presented wrap songs for the group, others created some fun videos which were shown on Saturday night as entertainment during their dance.
- Serve a nice breakfast- as an extra enticement to our bagel and lox breakfast, we advertised and served gourmet coffee brought in from a local (kosher) coffee shop (advertised as a “taste challenge” vs. the regular shul coffee).

**3. Achievements of program goals, publicity, marketing and advanced planning –**  
The Wrap included over 350 people, Build-a-Pair an additional 50 people. We published a “Build-a-Pair” photo in our local township paper (probably the first time tefillin were shown and explained in the paper. We also had a photo

published in the area Jewish community paper. (images attached at end of submission). Was a great way to involve parents of school children in a family project- several parents thanked us for the opportunity to work on a project like this. We placed advertisements in the shul newsletter and weekly e-mail in addition to our regular club e-mail reminders. The religious school also sent home flyers inviting parents to the "Build-A-Pair" program.

4. *Does the program enhance the image of the FJMC, region and/or club –*  
Great publicity for the FJMC and our club- we spoke about the FJMC tefillin programs (both the wrap and the build-a-pair) at both events- many parents and USY'ers now know about the FJMC and some of what we do.

5. *Did you include information for implementation by other clubs –*  
see attached

6. *What is its value in club building - number of named club members participating vs. club size and shul size –*

We had six club members leave work early to attend the "Build-A-Pair event" (held on a weekday afternoon from 4pm to 6pm). About 40 club members attended the World Wide Wrap. We also had significant participation from other congregants and members children.

7. *What is the effect on club administration – grooming of new officers for club, shul or region –*

8. *Identification of source of program or practice and description of unique aspects. Most programs were not invented out of the blue but evolved, help us understand where it came from. –*

We saw the Build-A-Pair kits at the previous FJMC convention and thought it was a wonderful idea. It was important for us to try the program at own shul as a parent/child project. Timing of the World Wide Wrap with the religious school calendar and our shul hosting the USY convention gave us a great opportunity to put this all together and get a large turnout.

9. *Identification if this program is an adaptation of a previous Torch Award entry or other program. Awards will be given for implementations that are particularly effective. The original sources of the programs will be most pleased to know that their efforts have borne fruit. –*

***Part IV. Entry Documentation***

***WORLD WIDE WRAP Photos-  
Over 350 people attended morning services***





***BUILD-A-PAIR photos:***

***Over 50 people participated- students, parents, club members and clergy***





*From left, Phil Crystal- Men's Club VP Culture, Michael Newman- Religious School teacher, Leah Beker- Religious School Director of Education*



*Event photo in local newspaper (secular township paper)*

West Essex Tribune

February 1, 2007

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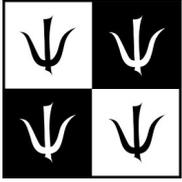


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**TEFILLIN WORKSHOP:** The Men's Club of Temple Beth Shalom in Livingston sponsored a "Build A Pair" tefillin workshop at which students learned about and made their own model tefillin with their parents. Tefillin are small boxes containing scriptures worn during morning prayers. Shown during the event are Mitchell Kramer and his son, Ben, with teacher Sarah Ludwig.

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(FORM SENT HOME WITH ALL STUDENTS)



*"Build A Pair" program sponsored by*

**Temple Beth Shalom Men's Club, Livingston NJ**

*"And you shall bind them as a sign on your arm, and they shall be as frontlets on your head between your eyes" (Deuteronomy 6:8)*

### **What are tefillin?**

Leather boxes containing several biblical passages hand written on parchment.

One box ("shel rosh") is placed on the head, near the hairline, with the straps going around the back of the head.

The other box ("shel yad") is placed on the arm bicep wrapped seven times around the forearm then wrapped around the hand. (Right handed people wrap on the left arm, Left handed people on the right arm).

### **What is inside?**

Strips of parchment on which four passages from the Torah are inscribed:

Exodus 13:1-10 and 13:11-16; Deuteronomy 6:4-9 and 11:13-21

In the arm tefillin, the passages are written on a single scroll. In the head tefillin, the passages are written on four separate scrolls.

### **When do we wear them?**

They are worn during morning services except on Shabbat and certain holidays.

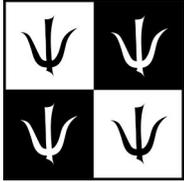
Tefillin Trivia-

One writer suggests that the tefillin boxes and straps line up with key acupuncture points on the body aimed at "elevating the spirit and clearing the mind".

(Steven Schram, Journal of Chinese Medicine, October 2002)

***Join us at the World Wide Tefillin Wrap at Temple Beth Shalom on February 4, 2007 at 9:00am!***

(SAMPLE ADVERTISEMENT)



**Temple Beth Shalom Men's Club**

*Men's Club invites you to our annual*

***WORLD WIDE***

***(TEFILLIN)***

***WRAP***

***February 4th, 2007 9:00 A.M.***

**All TBS Members are invited!**

**Followed by bagel and lox breakfast!**

**Includes gourmet coffee!**

***Join with thousands around the world as we  
wrap tefillin!***

***Join with hundreds of us at TBS!***

No experience necessary,  
extra Tefillin available for you to use