

PART I – IDENTIFICATION INFORMATION

Submission Identifier Code:	TA09-027
Full Title for Entry:	IX Annual World Wide Wrap at Beth Torah
Entry Category:	FMJC Programs
Contact to be listed on Torch Award CD:	Samy LoebI
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Club Number and Club Name:	1349 -Beth Torah Adath Yeshurun
Number of Club Members:	75
Synagogue name, city and state:	Beth Torah Benny Rok Campus, N.M.B. FL.
Club president name:	Marvin Krutchik
Person preparing Entry:	Samy LoebI
Email of Person preparing Entry:	smloebI@aol.com
Date of Submission:	March 24, 2009

PART II – SUMMARY INFORMATION

Over a hundred people participated in the World Wide Wrap 2009 event breaking previous records in attendance.

By 8am there was already a fairly large number of people at the shul, preparing for breakfast, helping others to lay on tefillin, and schmoozing. Reaching out to Latin America, Cantor Cattan was busy completing the setup for connecting via the Web with Congregation NSI of Montevideo, Uruguay. A large screen had been placed in front of the Bimah, allowing us to see and hear members of NSI following along with our service.

In addition, members of the bar Mitzvah class were present with their parents. Morning Minyan started at 8:30. Rabbi Farber gave a Drasha on the use and tradition of tefillin. Rabbi Rojzman pointed out how such an old tradition could coexist with modern technology and allow us to "wrap around the world"

During breakfast, a short program included words from Men's Club President Marvin Krutchik and Ed Margolis president of the Florida region. Stan Greenspan and Richard Gray of the FJMC Executive Committee presented our Club with its 2nd Quality Club Award.

After breakfast the kick-off lecture of the "Wellness" program series was presented by Dr Jay Sosenko, Professor of Medicine and Pediatrics in the Diabetes Research Institute of the University of Miami, who discussed recent research initiatives in the field of diabetes, and their implications for public health, diet and exercise for children and adults.

PART III – Self Assessment of Entry

1. Presentation – We have included a short description of the program and pictures of the various activities that took part during the program, including the preparations for the event, the morning service, the Dvar Torah, breakfast, presentations, and the kick-off lecture in the Wellness series.

2. Achievements – Our goal this year was to reach 100 participants, which represents 25% more people than our membership, and we expect many of the additional attendees will join our Club. There were a number of mailings, email reminders and insertions in the Temple Bulletin and weekly Rabbi Emails to enjoin people to participate. A large banner was created that hung outside the entry gate. Although we have strived to have a representative of the Israeli Consulate every year, this year they were unable to assure their participation because of the developments in Gaza. We were fortunate to have one of our own members start the Wellness lecture series with a program that was attended by almost half of the WWW participants.

3. Influence – The WWW program has become an important milestone in the Temple calendar, and represents the largest morning minyan service of the year. The group picture that is taken after the service is widely distributed, via the Web and figure prominently in the Temple Journal and Bulletin Boards. The activity has the full support of the lay leadership and clergy, which recognize the leadership of the Men's Club in putting this program together. This year, the addition of the bar mitzvah class has extended the reach of the program into the community, as many Bar Mitzvah parents joined in the service. The WWW has also become an inter-generational program, as many children accompany their fathers and get a chance to participate.

4. Additional Information for Other Clubs – The experience of previous years indicated that the Bagel Breakfast and the Lecture that follows are very important draws for the event. Copies of the group picture of the WWW are made available to the members for purchase as a souvenir. Since the cost of the program increases with the number of participants, we have experimented with various combinations to charge for the event. We now have finally settled on a paid-up membership fee, i.e. free breakfast for Men's Club members and a modest (\$5.00) charge for their invited guests.

5. Club Building – We signed up at least 5 new members during the event, and expect more of the non-member participants to join. The Committee that runs the WWW consists of a Chairman, a Secretary, a Treasurer/Fee Collector and a Program Chair. Discussion of the program starts in the fall, and occupies a good portion of the agenda of the intervening monthly Men's Club meetings. Execution of the program involves the participation of many Club members to carry tasks that include distribution and collection of the siddurim, leading services, preparing and serving breakfast (and the cleanup following) and the collection of the fees. The addition of the Web hook-up with the NSI Synagogue in Uruguay introduced an additional equipment set-up challenge this year.

6. Program Uniqueness– The WWW 2009 event was based on the experience of the previous years, but additional challenges made it a new and more interesting program this year. The addition of the Web hook-up with the NSI Synagogue in Uruguay was extremely very well received by the participants. We were able to see and hear the members of NSI as they followed along with our service in Miami, via a large screen that was placed in front of the congregation. Also, the challenge arising from the cancellation of the Consulate representative, created the opportunity to launch the series of Wellness lectures as part of the WWW event to take advantage of the expected large audience.

7. Adaptation – This event was the Ninth edition of the WWW at Beth Torah. The challenge has been to keep the event meaningful and fulfilling. During the years, the event has created a following, and has attracted participation from other groups in the Congregation, including Sisterhood, Religious School and the Board of Directors. The pressure is on every year to obtain a larger participation than the previous year. The event “model” appears to work, and the Committee’s biggest challenge this year was to provide perfect execution, so that the generated buzz will result in increased attendance next year. The number of congratulatory messages received this year is a good indication that next year’s event starts up with larger support from the community.

PART IV – Entry Documentation (Pictures and Captions in PDF document attached)



**IT'S TIME TO WRAP AND
BE COUNTED!!**



**THE BETH TORAH MEN'S CLUB
IS PROUD TO ANNOUNCE...
The World Wide Wrap IX
Sunday, February 1, 2009 at
8:15am**

**JOIN WITH OUR FELLOW JEWS FROM AROUND THE
WORLD TO PARTICIPATE IN THE MITZVAH OF
WRAPPING TEFILLIN.**

There'll be extra tefillin and personal trainers to help you through the process.
Everyone is invited. Bring your friends and family. Afterwards, join us for a
fabulous breakfast and guest speaker, Dr. Jay Sosenko, who will be speaking on
the topic of diabetes.



For reservations and further information, please call

Samy Loebel at 305-772-0837 or

Marvin Krutchik at 305-935-0343 or
Krutchik@hotmail.com



LET'S WRAP

**IT'S TIME TO STAND UP AND
BE COUNTED!!**

**THE BETH TORAH MEN'S CLUB
IS PROUD TO ANNOUNCE...**

The World Wide Wrap

Sunday, February 1, 2009 at 8:15am

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FROM AROUND THE WORLD TO
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There'll be extra sets and personal trainers to help you through the process. Everyone is invited. Bring your friends and family. Afterwards, join us for a fabulous breakfast and a guest speaker.

For reservations and further information, please call
Beth Torah 305 932-2829



IX Annual World Wide Wrap at Beth Torah – Super Sunday - February 1, 2009



Giant Screen showing Web Connectivity with NIS Synagogue in Montevideo Uruguay



Cantor Luis Cattan setting up the Web Camera connectivity with Uruguay prior to services.



Father and son laying Tefillin



Shmoozing in the minutes prior to morning minyan service



Rabbi Farber adjusting tefillin of a Bar Mitzvah Class member



Mens Club President Marvin Krutchik (on the right), showing how to finish up laying Tefillin.



The Giant screen shows members of NSI Synagogue in Montevideo following along.



Cantor Luis Cattan leading Shachrit services



Collecting Tzedakah



Standing for Alenu at the conclusion of Services



Bagel breakfast



Florida Region President Ed Margolis delivering greetings.



(l. to r.) Richard Gray and Stan Greenspan present the Club Quality Award to President Marvin Krutchik



Rabbi Rojzman leading the "Benchen "



Dr Jay Sosenko presenting the kick-off lecture in the Wellness Lecture Series.