

## Torch Award Submission: **TA11- 071**

- Full Title of Entry (80 char max): Bourbon in the Booth
- Entry Category (You can select up to 2, although you will only win in one):
  - Men's Club Shabbat     Yom HaShoah / Yellow Candle     Israel / Masorti     Hebrew Literacy / Ritual Literacy
  - Hearing Men's Voices     Men's Health     Youth Programming     Programs for Young Men (21-40)
  - World Wide Wrap     Shomrei Ha'aretz     Club Administration     Non-FJMC Program
  - Best Overall Programming\* [\*Best Overall Programming is not on the basis of a single program, but your club's entire year. A single program submitted in this category will be re-categorized.]
  - I'm not sure, so please select for our club's submission.
- Contact Person: Adam Shandler
- Email address for Contact Person: [adshandler@gmail.com](mailto:adshandler@gmail.com)
- Club number & Club name: [#\_963, Agudath Israel Men's Club]  
[Is it a Men's Club or a Brotherhood? Please specify] Men's Club
- Number of club members: 40
- Synagogue name, city and state: Congregation Agudath Israel, Caldwell, NJ
- Club President name (at time of entry): Marty Schenker
- Club President name (at time of convention): Marty Schenker
- Person preparing entry: Adam Shandler
- Email address of person preparing: [adshandler@gmail.com](mailto:adshandler@gmail.com)

### Part II. Summary Information ( 2 – 3 sentences):

**Following up on its successful 2009 Scotch in the Sukkah, the club sponsored Bourbon in the Booth, a bourbon tasting on September 28, 2010. Distributors from the Jim Beam family of bourbons provided a rich tasting of several bourbons but also provided the social history of bourbon as well as some souvenirs. This event brought out new prospective members, who have been attending subsequent events.**

**Part III. By submitting this document, I certify, on behalf of the club, that this submission has not been submitted by our club for a Torch Award in a previous year. (Adam Shandler)**

### Part IV. Entry Documentation

#### Appendix

1. **Link to the blog entry advertising this event on the Men's Club Blog:**  
<http://caimensclub.blogspot.com/2010/08/save-date-bourbon-in-booth-on-september.html>
2. **Flyer advertising the event on the Lobby HDTV Events Monitor and in the CAI Newsletter "The Voice":**

LIKED “SCOTCH IN THE SUKKAH?”

THEN YOU’LL LOVE

**“Bourbon in the Booth”**

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SPEND A CLASSY NIGHT IN THE SUKKAH WITH  
THE MEN’S CLUB AS WE SIP FINE CRAFTED  
BOURBON WHISKEY

TUESDAY, SEPTEMBER 28  
7:45 PM

**\$20.00**

PARTICIPANTS RECEIVE A FREE  
COMMEMORATIVE GLASS WHILE SUPPLIES LAST

CONTACT MARTY SCHENKER TO RSVP:  
[MARTY-BOY@COMCAST.NET](mailto:MARTY-BOY@COMCAST.NET)

*(PARTICIPANTS MUST BE 21 YEARS OR OLDER)*

