

2013-2015 Torch Awards - Application

Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: "FJMC TA 2015_ChapterName_ProgramName.doc"

Please email your completed application to: torchaward.fjmc.2015@gmail.com. If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

Section 1: Title

Club Name: Temple Israel Center
Current Contact: Richard Freiberg
Program Name: Temple Israel Center Veterans Issues Awareness Program

Section 2: Contact information

Person completing form

First Name: Richard
Last Name: Freiberg
E-Mail: hvrprez5@verizon.net

Club President at time of Convention

First Name: Unknown at present
Last Name: Richard will be at convention
E-Mail: _____

Current Club President

First Name: Richard
Last Name: Freiberg
E-Mail: As above

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Section 3: Category

Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

- Club Administration
- Community Outreach
- FJMC Other
- Fundraising
- Health and Wellness
- Hearing Men's Voices
- Jewish Observance
- Israel / Masorti
- Keruv
- Men's Club Shabbat
- Programming for Younger Men
- Shomrei Ha'aretz
- Synagogue Service Project
- World Wide Wrap
- Youth Programming
- Shoah Yellow Candle
- I'm not sure, select for our club
- Best Overall Activities** **To apply for this award, please see specific instructions in "2015 Torch Award Overview," available on FJMC website**

Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

At our 2013 program one of the public attendees who ended up videotaping the event for us and I discussed what prompted his attendance and unplanned for participation. It turned out that he is very involved in Veterans affairs particularly in the education and awareness area which we had not focused on previously but which had garnered much press with VA issues among others. He had numerous contacts and while we wanted to also maintain the spirit of the program and who it was named for we also recognized the need to bring awareness to issues confronting our veterans. We decided to feature 2 of our own members who served during the Vietnam conflict and 3 of his contacts who educated us. We expect to (not a part of this submission)forward the videotape of this years program.

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Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?
- How does your program enhance the image of FJMC, your region, and your club?
- What is its value in building or strengthening your club?
- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC's mission, Involving Jewish Men in Jewish Life?
- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The main goal of the program was to educate our members as well as the public about issues confronting veterans and what benefits they are entitled to specifically in regard to healthcare, pensions and death/disability. One of the speakers in fact scheduled numerous appointments in the aftermath of the program with attendees and their families. In fact the program exceeded our expectation in terms of attendance, coverage and recognition from political representatives. So much so that we are in the process of scheduling a follow up as close to Memorial Day as possible. The challenges this program addressed although not club related were of a more significant nature as evidenced by the number of appointments and a follow up program so clearly the program raised awareness which is what we set out to do.

This program enhanced our visibility at Temple Israel Center as we engaged in a discussion with our post bnai mitzvah school in advance of this program which brought several of them along with their parents and to the surrounding Jewish and non- Jewish community through our outreach program (see attachments below) to make this program more meaningful. The collaboration with the speakers outside our club had us working together to develop a program that would flow seamlessly, educate, inform, captivate and engage congregants in a more effective manner, to increase awareness of the contributions of the speakers to the conflict and its' aftermath, to educate the younger generation, and to promote an exchange between young and old.

By increasing our visibility at Temple Israel Center both our club and region have been the ultimate beneficiaries as congregants get to see our club as being major contributors to the overall success of the shul.

Our target audience is the entire congregation as well as the entire community who all stand to promote what they learned to their families and increase their own understanding of what happened.

By reaching out to the congregation as a whole we were able to involve Jewish people (not only men) in Jewish life by what this program has achieved and for that matter what we anticipate it will continue to achieve as promotion continues and becomes more mainstream.

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This program was an adaptation as stated above for our prior programs with a different feature in that the focus was more education based on issues and benefits. We managed to achieve this without compromising either the integrity of the program or who we named the program in memory of.

The only expense we incurred was for food which was about 230.00. We had in excess of 150 attendees.

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 **TEMPLE ISRAEL CENTER**

BROTHERHOOD presents the
SEYMOUR EISENSTAL MEMORIAL

**4th ANNUAL VETERANS DAY
BREAKFAST PROGRAM**

SUNDAY, NOVEMBER 9, 2014
9:30 am in Reception Halls 1 & 2

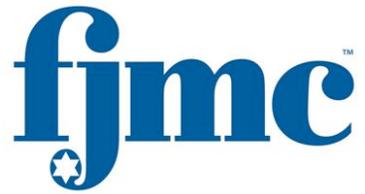
“THOSE WHO SERVED”
Honoring Westchester Vietnam Veterans



Please join us in our privilege of honoring those members of our community who served our country and have fought to preserve our freedoms:

Andy Badin, pre-Vietnam era Air Force veteran and TIC member
Edmund Cook, Veterans' affairs advocate
Michael Eckstein, NJ Agent Orange Chair
Jerry Goldzman, Vietnam veteran and TIC member
Don Griffin, Vietnam veteran and lifelong advocate for Veterans' issues

All ages are encouraged to attend!



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We Hope You Can Attend "WHY WE SERVE" honoring our Vietnam veterans on Sunday November 9 at 9:30 AM at Temple Israel Center, 280 Old Mamaroneck Road, White Plains, NY 10605.

Temple Israel Center Brotherhood launched its Veteran's Day program in 2011 by honoring one of its own, TCI community member Seymour Eisenstat, a navigator of a Liberator Bomber, who was severely injured when he was hit by German anti-aircraft fire.

Speakers include Jerry Goldman who will discuss his experience with the MSTs Barrett, a military supply transport troop ship heading to Vietnam where he served with a Medivac company and then spent the remainder of his time doing intelligence work.

Ed Cook who at only 4 years old became separated from his family and was forced to survive by any means necessary on the streets of Hamburg, Germany where a chance meeting with a kind American GI contributed to changing his life and "keep a promise" and pay back the American soldiers who rescued him.

Dan Griffin has dedicated his life to serving, initially in the First Calvary Division during the Vietnam War and later as lifelong advocate for Veteran's issues and is now a service officer with the Westchester County Veterans Service Agency.

Mike Eckstein, chair, Agent Orange/Dioxin Committee will provide the latest information on Agent Orange's use in Vietnam and the ways that veterans, their children and their families can cope with the results and get aid

Additional information is attached on the official press release and prior year's programs.

Please contact Harold Nissen for more information at 914-723-4533 or at jhnissen@optonline.net

FOR IMMEDIATE RELEASE

Contact:

Harold Nissen

914-723-4533

jhnissen@optonline.net

TEMPLE ISRAEL CENTER BROTHERHOOD HONORS
WESTCHESTER VIETNAM VETERANS

Fourth Annual Veteran's Day Breakfast Celebration Honors "Those Who Served"
Vietnam

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WHITE PLAINS, NY (October 26, 2014) - As a young man growing up in Brooklyn, Jerry Goldman not only attended the prestigious Stuyvesant High School of Science, but later went on to Brooklyn College as a music and theater major. That path was interrupted in 1964. After being drafted during the Vietnam Campaign, he accepted the call to serve his country and entered the army. Jerry worked in the Pacific with a Medivac company and later served as part of Army Intelligence. A member of the Temple Israel Center, Jerry will share his story of service along with Andy Badin, another Temple Israel Center member and three other Vietnam Veterans at the Fourth Annual Veteran's Day Breakfast Celebration.

Entitled "Those Who Served", in Vietnam, the veterans' stories of service and survival will be told during the complimentary program which takes place on Sunday, November 9, at 9:30 AM at 280 Old Mamaroneck Road, White Plains, NY 10605.

This is the fourth year Temple Israel Center Brotherhood has honored community Veterans and local Westchester heroes who have served in our U.S. Military during Vietnam. This year's program honors the lives of Vietnam veterans, who have served our community and country for decades and have also been advocates for veteran issues, such as Agent Orange chemical exposure, PTSD, (Post Traumatic Stress Disorder), TBI, (Traumatic Brain Injury), POW/MIA(Prisons of War - Missing In Action Vets), and the many issues surrounding the VA, (Veterans Administration) as today's vets and past veterans adjust back to civilian life.

Those Who Served

Jerry Goldman

Jerry Goldman was drafted into the army in the summer of 1964. He did basic training at Fort Dix, New Jersey, went to Military Police School for 2 months and was then stationed at Fort Lewis in Washington State as a working MP with the "504" MP Battalion. In August, 1965 they were flown to Oakland, CA where they entered the MSTS Barrett, a military supply transport troop ship heading to Vietnam. While there he worked with a Medivac company and then spent the remainder of his time doing intelligence work.

After discharge in August, 1966, Jerry moved to Park College, MO, where he graduated with a performing arts degree in Theater and a Masters in Directing. He returned to New York in 1972 and began working in the Yonkers school system where he remained for 36 years. An active member in the Vietnam Veterans of America, Jerry helped to establish the Westchester Chapter #49. Jerry is an active member of the Temple Israel Center Brotherhood.

Dan Griffin

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Dan Griffin has dedicated his life to serving, initially in the First Calvary Division during the Vietnam War and later as lifelong advocate for Veteran's issues. Dan became the Executive Director of the Vietnam Veterans of America and has been a member of the Board of Visitors at the NY State Veterans Nursing Home since 2001. Shortly after 9/11, Dan joined the New York Guard where he is now Chief Warrant Officer five. In November 2009 Dan became a service officer with the Westchester Country Veterans Service Agency.

Ed Cook

In the final days of World War II, when Ed Cook was only 4 years old, he became separated from his family and was forced to survive by any means necessary on the streets of Hamburg, Germany. A chance meeting with a kind American GI, and the gift of a small piece of chocolate, literally saved his life. After the war, Ed came to America, enlisted in the U.S. Military, served as a Vietnam Era veteran, and upon completing his service embarked upon a life dedicated to helping Veterans. As Ed says, he wanted to "Keep a Promise" and pay back the American soldiers who rescued him.

Mike Eckstein

Mike Eckstein has devoted his life to raising awareness of one of Vietnam's horrors; the impact of Agent Orange on our vets and their families. Mike served in Vietnam in the U.S. Army from October 1965 to August 1967. He has been the nation's leading expert on Agent Orange for the more than 20 years. As the chairman of Agent Orange/Dioxin Committee since 1993, Mike has spoken before hundreds of groups, including Congress and the National Institute of Health, on the devastating aftermath vets exposed to Agent Orange still endure. From miscarriages, to debilitating health conditions to birth defects of children and grandchildren, Mike has been an advocate for raising awareness of this deadly toxin and helping veterans who – like himself – were exposed to Agent Orange.

About Temple Israel Center

Temple Israel Center is a traditional, Conservative, fully egalitarian congregation, located in White Plains, New York. It has a large and vibrant membership base of over eight hundred members. The community is engaged in life-long learning and is dedicated to providing meaningful learning opportunities for congregants of all ages, abilities, and levels of observance and is deeply committed to fostering Jewish observance and learning in an atmosphere of mutual respect and tolerance.

Temple Israel Center Brotherhood

Temple Israel Center Brotherhood launched its Veteran's Day program in 2011 by honoring one of its own, TCI community member Seymour Eisenstat, a navigator of a Liberator Bomber, who was severely injured when he was hit by German anti-aircraft fire. After being shot down, Seymour was left in a field to die. Just by chance, an Army Medical Inspection group found him and one of their members, a Neurosurgeon, operated

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on Seymour and saved his life. Seymour went onto college, became a high school math teacher where he dedicated his life to helping others learn. In 2012, the Temple continued its focus on World War II by honoring thirteen heroes from their own TCI community who served in the U.S. armed forces. These heroes, comprised of octogenarians and nonagenarians, were in their teens and twenties when they served. The honorees included a Bronze Star recipient for extraordinary bravery, a female volunteer in the WAVES (a division of the Navy) and many Liberator bombers. Part of the Greatest Generation, these men and women proved that Americans will never forget the attack on Pearl Harbor, a “date which will live in infamy.” In 2013 the Temple honored not only World War II veterans, but others who served in Korea and more current conflicts in Iraq. The program highlighted several momentous times in U.S. history, including present conflicts by honoring two cadets, one at the U.S. Military Academy at West Point, and another, a young woman who was a first year midshipman at the U.S. Naval Academy at Annapolis.

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Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.

| Task | Committee/Assignee | Due Date |
|--------------------------------|--------------------------|------------|
| Discuss program needs | Freiberg/Albanese/Nissen | 6/11/2014 |
| Contact Speakers | Albanese | 6/25/2014 |
| Confirm speakers | Freiberg/Albanese | 7/25/2014 |
| Get bios and photos | Albanese | 8/25/2014 |
| Do press release and publicity | Freiberg/Albanese | 10/13/2014 |
| Coordinate HHS program | Rothman | 10/13/2014 |
| Internal Publicity | Freiberg | 10/13/2014 |
| Plan logistics | LeBoyer | 10/27/2014 |

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Section 5: Certification

I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year. (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials: RF

Section 6: Pictures

For all non-Shabbat programs, please attach photographs of your program.



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Section 7: Video

If possible, we ask that you please create a 3-5 minute video describing your program. Feel free to be creative in your submission, but try to include the following components:

- brief introduction, including name and goal of the program
- how did you encourage participation in the program
- how did you make the program meaningful to participants
- impact of the program to your club, synagogue and community

DO NOT ATTACH VIDEO TO THIS APPLICATION. Files are to be uploaded directly to YouTube, named in the following format:

“FJMC Torch Awards 2015_ChapterName_ProgramName_#”

Please review detailed instructions in the document “2015 Torch Award Overview.”