



## 2013-2015 Torch Awards - Application

**Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.**

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: "FJMC TA 2015\_ChapterName\_ProgramName.doc"

Please email your completed application to: [torchaward.fjmc.2015@gmail.com](mailto:torchaward.fjmc.2015@gmail.com). If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

### Section 1: Title

Club Name:     Anshe Emet Men's Club      
Current Contact:     Larry Kosova      
Program Name:     Men, Meat & Midrash    

### Section 2: Contact information

Person completing form  
First Name:     Jonathan      
Last Name:     Norton      
E-Mail:     jonathanwnorton@gmail.com    

Club President at time of Convention  
First Name:     Larry      
Last Name:     Kosova      
E-Mail:     lkosova@yahoo.com    

Current Club President  
First Name:     Larry      
Last Name:     Kosova      
E-Mail:     lkosova@yahoo.com

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### Section 3: Category

Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

- Club Administration
- Community Outreach
- FJMC Other
- Fundraising
- Health and Wellness
- Hearing Men’s Voices
- Jewish Observance
- Israel / Masorti
- Keruv
- Men's Club Shabbat
- Programming for Younger Men
- Shomrei Ha’aretz
- Synagogue Service Project
- World Wide Wrap
- Youth Programming
- Shoah Yellow Candle
- I’m not sure, select for our club
- Best Overall Activities** \*\*To apply for this award, please see specific instructions in “2015 Torch Award Overview,” available on FJMC website\*\*

### Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

Men, Meat & Midrash is a program of the Anshe Emet Men’s Club that partners with a member of our clergy and with Milt’s Kosher BBQ restaurant. Our clergy member teaches about the upcoming Torah portion and/or an upcoming holiday and the Men’s Club purchases appetizers for the attendees to enjoy as we learn and discuss. At the end of the learning session everyone orders and pays for their own main courses.

Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?
- How does your program enhance the image of FJMC, your region, and your club?

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- What is its value in building or strengthening your club?
- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC's mission, Involving Jewish Men in Jewish Life?
- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The goals of the program are to provide the Anshe Emet Men's Club members and the wider Jewish community a unique opportunity to learn Torah in a kosher restaurant from a member of our clergy in a small group that invites meaningful discussion. It provides men a comfortable setting to learn and think about the Torah/Jewish holidays in a new way.

Partnering with our clergy to lead a Men's Club program enhances the image of FJMC, the Region and our Men's Club and builds a stronger bond between us and our Synagogue's spiritual leaders. Our target audience is men from ages 21 and up who are either members of the Men's Club, the Synagogue or even the Jewish community at large. About half of the people that attend are under the age of 45 and about 20% of the attendees are from the local Orthodox Shul.

This program directly supports FJMC's mission of involving men in Jewish Life by learning Torah and other aspects of Judaism directly from our clergy. There is not only a discussion, but the clergy provides handouts that assist the discussion and can be brought home for further study.

This is a program that came about through an ongoing partnership between our Men's Club and Milt's Kosher BBQ. Milt's is owned by a member of Anshe Emet and has great food! (It won Best Kosher Restaurant in the 2013 Joy of Kosher Awards) As an added bonus, all of Milt's profits go directly to charity.

Many men in the neighborhood enjoy eating at Milt's, so we thought that holding a learning session with the clergy right in the restaurant would add a little extra incentive to attend. We have held this event three times so far and plan on continuing to run this event every four months.

Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.

The key tasks involve working with the clergy to find a time that they are available to teach at night and making the reservations with Milt's event planner to accommodate a large group. This can be a challenge as they are normally quite crowded. Once that is accomplished, we promote the event through direct emails from the Men's Club, the Synagogue bulletin and the weekly Synagogue email, *Shabbat Today*. We also make sure that the event is mentioned in the weekly announcements from the Bimah.

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Marketing the event:

***Men's Club Presents: Men, Meat & Midrash at Milt's***

*Tuesday, December 16 | 7:00 - 9:00 p.m. | Milt's BBQ for the Perplexed (3411 N. Broadway St.)*

*Join Rabbi Michael Siegel and the Anshe Emet Men's Club at Milt's on December 16 at 7:00 p.m. for a lively discussion about Parashat Miketz. The Men's Club will get you started off with light appetizers, then everyone will pay for their own food and drinks from Milt's fabulous menu.*

*There is a limited amount of space available. RSVP online at: <http://tinyurl.com/MenMeatMidrashDec16>*

### Section 5: Certification

**I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year.** (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials:    J   N   

### Section 6: Pictures

For all non-Shabbat programs, please attach photographs of your program.

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### Section 7: Video

If possible, we ask that you please create a 3-5 minute video describing your program. Feel free to be creative in your submission, but try to include the following components:

- brief introduction, including name and goal of the program
- how did you encourage participation in the program
- how did you make the program meaningful to participants
- impact of the program to your club, synagogue and community

**DO NOT ATTACH VIDEO TO THIS APPLICATION.** Files are to be uploaded directly to YouTube, named in the following format:

“FJMC Torch Awards 2015\_ChapterName\_ProgramName\_#”

**Please review detailed instructions in the document “2015 Torch Award Overview.”**



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**\*\*REPLACE/INSERT YOUR VIDEO URL(S) HERE\*\***

**Leadership Innovation Community**