



2013–2015 Torch Awards - Application

Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: "FJMC TA 2015_ChapterName_ProgramName.doc"

Please email your completed application to: torchaward.fjmc.2015@gmail.com. If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

Section 1: Title

Club Name: Congregation B'nai Amoona Men's Club- St. Louis
Current Contact: Creighton Cohn
Program Name: CPR/AED Training

Section 2: Contact information

Person completing form
First Name: Creighton
Last Name: Cohn
E-Mail: cohncj@yahoo.com

Club President at time of Convention
First Name: Ed
Last Name: Herzog
E-Mail: empzoggy@gmail.com

Current Club President
First Name: Same as Above
Last Name:
E-Mail:

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Section 3: Category

Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

- Club Administration
- Community Outreach
- FJMC Other
- Fundraising
- Health and Wellness
- Hearing Men’s Voices
- Jewish Observance
- Israel / Masorti
- Keruv
- Men's Club Shabbat
- Programming for Younger Men
- Shomrei Ha’aretz
- Synagogue Service Project
- World Wide Wrap
- Youth Programming
- Shoah Yellow Candle
- I’m not sure, select for our club
- Best Overall Activities** **To apply for this award, please see specific instructions in “2015 Torch Award Overview,” available on FJMC website**

Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

[Our club facilitated training in CPR and the use of an Automated External Defibrillator \(AED\) for the congregation.](#)

Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?
- How does your program enhance the image of FJMC, your region, and your club?
- What is its value in building or strengthening your club?
- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC’s mission, Involving Jewish Men in Jewish Life?

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- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The goals of the program were to provide CPR certification to members of our shul and community and to teach them how to use an Automated External Defibrillator (AED) which can be found in many places but which many people are not familiar with using. This enhanced the image of our club, region and the FJMC by providing a program with potentially life-saving possibilities which could be done at little cost and provided a benefit to the entire community, not just our shul. One of the attendees was able to use the skills learned in this program on a choking victim - clearly our goals were met!

Our target audience was our entire congregation. This was not a Jewish Program, but it did have a part of involving Jewish Men (and women) in Jewish Life by giving tools with which a vitally important mitzvah could be performed.

This was an original program that was borne out of something that was said by a presenter at LDI some years ago who mentioned that the most important card in her wallet was her CPR certification. Therefore, we decided to make sure as many people as possible had a CPR certification card in their wallet for a reasonable cost and in the familiar environs of our shul. We were able to use an independent CPR trainer who was much less expensive than the Red Cross and also came to our synagogue, enabling us to have this training while Sunday School was being held broadening out target audience to include their parents - some of whom attended at the last minute.

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- Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.

This is generally a “turnkey” program, requiring little preparation other than marketing /PR.

TASK	COMMITTEE/ASSIGNEE	DUE DATE
Find a CPR/AED Training Provider - many private providers are much less expensive than the Red Cross	Program Chair	At least 6 months in advance
Pick a date and alternates in case not available	Activities Committee	At least 6 months in advance
Call for reservation/give deposit	VP - Activities Chair	Same time as date set
Marketing/PR - flyers, emails, bimah announcements	VP - PR and Marketing	Save the date once it is set, then get the word out starting 1-2 months before the event

Section 5: Certification

I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year. (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials: CJC

Section 6: Pictures

For all non-Shabbat programs, please attach photographs of your program.



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[Here's our Flyer:](#)

Whoever saves a life, is considered to have saved the entire world - Babylonian Talmud, Sanhedrin 37a



Learn CPR techniques for Adults and Children (over 1 year old), as well as how to use an Automated External Defibrillator (AED)

Sunday, July 27, 2014, 10:00 a.m. to Noon

SPACE IS LIMITED

**RSVP today to Barbara Shechter
314-576-9990, ext. 126**

Cost: \$40 per person

\$35 for Men's Club and Sisterhood Members
Pay at the Door

This training might just help you save the life of someone you know!

We hope you will join us for this life-saving training where you will receive the most valuable card you can have in your wallet.*

Presented by:



Have questions or need more information? Ask a Men's Club Officer or email mensclub@bnaisamoona.com

*Successful completion of training qualifies you for a two-year certification.