Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: “FJMC TA 2015_ChapterName_ProgramName.doc”

Please email your completed application to: torchaward.fjmc.2015@gmail.com. If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

Section 1: Title

Club Name: Congregation B’nai Amoona Men’s Club- St. Louis
Current Contact: Creighton Cohn
Program Name: Demolition Ball

Section 2: Contact information

Person completing form
First Name: Creighton
Last Name: Cohn
E-Mail: cohnjc@yahoo.com

Club President at time of Convention
First Name: Ed
Last Name: Herzog
E-Mail: empzoggy@gmail.com

Current Club President
First Name: Same as Above
Last Name: 
E-Mail:
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Section 3: Category

Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

☐ Club Administration
☐ Community Outreach
☐ FJMC Other
☐ Fundraising
☐ Health and Wellness
☐ Hearing Men’s Voices
☐ Jewish Observance
☐ Israel / Masorti
☐ Keruv
☐ Men's Club Shabbat
☐ Programming for Younger Men
☐ Shomrei Ha’aretz
☐ Synagogue Service Project
☐ World Wide Wrap
☐ Youth Programming
☐ Shoah Yellow Candle
☐ I’m not sure, select for our club
☐ Best Overall Activities

**To apply for this award, please see specific instructions in “2015 Torch Award Overview,” available on FJMC website**

Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

We replaced a languishing program with an evening at “Demolition Ball” (in some places Whirly Ball) which is a combination of hockey, football, polo, and basketball played in bumper cars. This program attracted many younger and also new guys who had not previously come to any of our programs at a low cost to the club.

Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?
- How does your program enhance the image of FJMC, your region, and your club?
- What is its value in building or strengthening your club?
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- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC’s mission, Involving Jewish Men in Jewish Life?
- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The goals of the program were to involve younger men, bring in new members and replace an aging Sunday Night Football program that was rapidly losing popularity. This fun and younger man oriented program enhanced the image of our club, region and the FJMC by showing that our organization was relevant to younger men and provided an opportunity for them to have fun in their shul and build new relationships with other men of all ages. It has served to build and strengthen our club by adding new and younger members who we hope will be the future club, region and FJMC leaders.

Our target audience were otherwise uninvolved younger congregants and we encouraged all members to bring their friends that were not members or not involved members. While this was not a “religious” or “Jewish” program, it did bring Jewish Men together with other Jewish Men and is an excellent gateway or opening for those men to become more involved in our congregation and club.

It was an original program to our club. For many years we had a Sunday Night (formerly Monday night) Football party at a members house and the club paid for food and drinks. As attendance dwindled, we decided we needed a new program to take its place. Demolition Ball ended up costing the club less to put on and drew a new crowd. It cost about $500 including the games, pizza, soda and beer and we charged each guy $10-$18. The club ended up paying a bit towards the cost, but it was far less than we were paying for the Sunday Night Football and we attracted many more younger guys.

There really wasn’t much to budgeting. The only constraint to this specific program would be for there to be some type of facility near your club that has something similar. It could be easily adopted to other things such as amusement parks or other activities rather easily, however.

- Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.
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One of the best parts about this program is that it is “turnkey” requiring little preparation other than marketing/PR.

<table>
<thead>
<tr>
<th>TASK</th>
<th>COMMITTEE/ASSIGNEE</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pick a date and alternates in case not available</td>
<td>Activities Committee</td>
<td>At least 6 months in advance</td>
</tr>
<tr>
<td>Call for reservation/give deposit</td>
<td>VP - Activities Chair</td>
<td>Same time as date set</td>
</tr>
<tr>
<td>Marketing/PR - flyers, emails, bimah announcements</td>
<td>VP - PR and Marketing</td>
<td>Save the date once it is set, then get the word out starting 1-2 months before the event</td>
</tr>
</tbody>
</table>

Section 5: Certification

*I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year.* (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials: CJC

Section 6: Pictures

For all non-Shabbat programs, please attach photographs of your program.
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Here’s our flyer:

Put Yourself in the Picture!
Saturday, November 15th,
8:00 p.m.

Have a Bang-up time with B’nai Amoona Men’s Club at
Adrenaline Zone Arena Demolition Ball
1875 Old Hwy 94 South in St. Charles (15 minutes from B’nai Amoona)

Want to Carpool/Ride? Send an email to mensclub@bnaiamoona.com

♦ Just $18 Per Person
♦ $10 for Paid-up Men’s Club Members
♦ Includes Demolition Ball, Vegetarian Pizza and Beverages

For additional information: http://fjmc.org/content/torch-award-0 or email torchaward.fjmc.2015@gmail.com