



## 2013-2015 Torch Awards - Application

**Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.**

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: "FJMC TA 2015\_ChapterName\_ProgramName.doc"

Please email your completed application to: [torchaward.fjmc.2015@gmail.com](mailto:torchaward.fjmc.2015@gmail.com). If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

### Section 1: Title

Club Name: North Shore Jewish Center  
Current Contact: Port Jefferson Station, NY 11776  
Program Name: FJMC Sefer Haftorah Scroll Program Enhancement

### Section 2: Contact information

Person completing form  
First Name: Jeffrey \_\_\_\_\_  
Last Name: Adelman \_\_\_\_\_  
E-Mail: jadelman40@yahoo.com \_\_\_\_\_

Club President at time of Convention  
First Name: Aaron \_\_\_\_\_  
Last Name: Avni \_\_\_\_\_  
E-Mail: aaronavni@gmail.com \_\_\_\_\_

Current Club President  
First Name: Jeffrey \_\_\_\_\_  
Last Name: Adelman \_\_\_\_\_  
E-Mail: mensclub@nsjc.org \_\_\_\_\_

### Section 3: Category

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Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

- Club Administration
- Community Outreach
- FJMC Other
- Fundraising
- Health and Wellness
- Hearing Men’s Voices
- Jewish Observance
- Israel / Masorti
- Keruv
- Men's Club Shabbat
- Programming for Younger Men
- Shomrei Ha’aretz
- Synagogue Service Project
- World Wide Wrap
- Youth Programming
- Shoah Yellow Candle
- I’m not sure, select for our club
- Best Overall Activities** \*\*To apply for this award, please see specific instructions in “2015 Torch Award Overview,” available on FJMC website\*\*

### Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

We do our best to use the FJMC Sefer Haftorah scroll every time it travels to our area. We pick a day that our religious school can be included and make it a fun filled Shabbat event usually tied into the parsha that will be read. The uniqueness of the scroll is accentuated and it is also a way to show off the FJMC scroll as a fundraiser.

Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?
- How does your program enhance the image of FJMC, your region, and your club?
- What is its value in building or strengthening your club?
- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC’s mission, Involving Jewish Men in Jewish Life?

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- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The goals of the program are multifaceted. The primary goal is to create an event that will highlight the FJMC haftorah scroll and include as many children and congregants as possible. We create an event around it that so that it is made into an experiential learning experience. Create a memorable shabbat with buzz and one that will draw congregants to participate.

The image of the FJMC is enhanced by just the sheer presence of having the sefer haftorah scroll with us for a Shabbat. It is the center piece of the service. We parade it around on Shabbat as it follows the torah when it makes it way around the congregation. The MC president tells the story of the scroll prior to it being read from. How it is made in Israel, how it was commissioned and about the synagogues that dedicated certain haftorot.

Each year is unique and different. After it is chanted from, we open it up for a good length and invite all to view the print and dedications. Each year congregants are impressed by it. They see a dedication from a congregation from across the country they have visited or a relative's congregation. When we did this exercise this year, it just happened to be a section from our local New York region. This particular Shabbat in 2015 we actually read from the haftorah that our own FJMC Metro New York Region had dedicated. Local area congregations that we are familiar with were in this section too. Unfortunately, my own congregation had not participated in the program at the time this scroll was commissioned. Congregants including children were looking for it.

The MC President speaks about which congregation it came from and which one it is traveling to. Congregants are always interested in how it gets transported form one congregation to another. I point out that it travels all year long and only rests on Shabbat when it is opened up and read from. It is also pointed out that it is used at our FJMC International convention. This speaks to the history and comradery and brotherhood our club has with men's clubs across the country and internationally. This event has much impact on our unity and brotherhood with other clubs. It brings the point across that we are part of a bigger organization and not just working on our own as it may seem to the general congregant.

A few years ago as a club we purchased and dedicated a sefer Haftorah scroll portion in honor of our retiring Rabbi of 21 years ( see picture). It is on display in our synagogue and read from every year on Yom Kippur. This was done to highlight the program of the FJMC and show how one haftorah can be dedicated and framed. We point this out on Yom Kippur and again when we chant directly from the FJMC scroll when it visits us..

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So, our target audience is our whole congregation. We try to focus on the children and this way we can bring in the parents. Hopefully many of them will remember this experience and join our club. Over the last few years we have tied in food and clothing attire with our program. Some congregants, especially the children, really enjoy this. This year was Parsha Shmini( see flier) in honor of the parsha we served some spicy items at Kiddush along with our great bakery goods. Items were: salt and pepper chips, mesquite South African chips and red hot candies. It was also just before Israel’s 67<sup>th</sup> anniversary so congregants were encouraged to wear blue and white. Last year, 2014 (see flier) we made a summertime Shabbat, served ice cream and summer dress was encouraged. This was unique because it was still cold outside. The prior time we read a portion that included Joseph and his Technicolor Dream Coat. We had a colorful coat/robe contest.

This years parsha also named all the kosher animals so we had adults and children bring in stuffed animals. The animals were placed by the owner on either a kosher or treif table. During the d’var torah each animal was held up and told why kosher or non-kosher by congregants.

I believe our program is unique in that we try to incorporate different aspects into our service to make it fun and unusual. I am not sure if this is what FJMC had in mind when they commissioned the Sefer Haftorah Scroll but it works great for us raising awareness of our organization in so many ways.

We try to have as many of our Men’s Club members participate in aliyot and on the bima as much as possible. We talk about the FJMC’s reasoning behind commissioning a sefer haftorah scroll and for it traveling from congregation to congregation. This is how we involve Jewish Men in Jewish Life.

The budget for this program is only for the cost of the Kiddush that you are willing to sponsor and advertising. This program can easily be replicated and altered to meet any congregations’ unique culture.

Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.

Task	Assignee	Due Date
Find out when FJMC sefer haftorah scroll will be in our area.	MCPresident	6-12 months out
Reserve synagogue date with Exec. Director	MCPresident	6-12 months out

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Notify religious school director and Rabbi	MCPresident	6-12 months out
Notify Jim( program Chair) of date.	MC President	6-12 months out
Check with Rabbi and proposed theme.	Jim the organizer	6-12 months out
Notify President of theme for that Shabbat	Jim-program organizer	5-11 months out
Email out for volunteers to help with Kiddush	organizer	1 prior month
Distribute fliers,to school, mail bulletin, email etc. for advertisement.	Publicity	months prior/ up to event
Order food for Kiddush	program organizer	1 week prior

### Section 5: Certification

**I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year.** (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials: \_\_\_JA\_\_\_\_\_

### Section 6: Pictures

The following picture is of the haftorah portion dedicated to our retired Rabbi Hoffman of 21 years. It is displayed and read from on Yom Kippur.

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Leadership Innovation Community







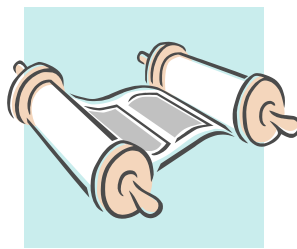
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**FLYER FOR SHABBAT SERVICE INCLUDING THE FJMC SEFER HAFTORAH SCROLL 2015**

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NORTH SHORE JEWISH CENTER MEN'S CLUB  
ONCE AGAIN PROUDLY PRESENTS

**A VERY HAPPY SHABBAT**  
IN HONOR OF THE ARRIVAL OF  
**THE FJMC SEFER HAFTORAH SCROLL\***



Saturday, April 18. 9:30am  
Shabbat Parsha Shmini\*\*\*  
services begin at 8:45am

AND A CELEBRATION of ISRAEL'S 67th ANNIVERSARY\*\*



\* The traveling Federation of Jewish Men's Club (FJMC) Scroll looks like a Torah scroll but contains all the Haftorot chanted during the year. It circulates to various congregations through the year.



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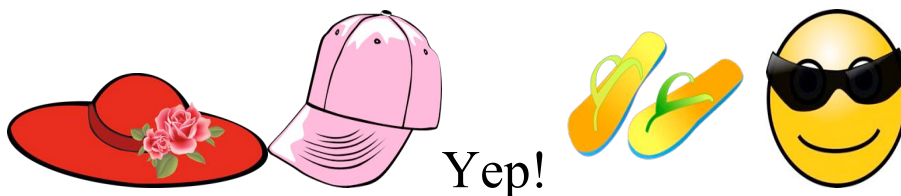
\*Men, Women, and Children are encouraged to wear **blue** and **white**, in celebration of the democratic ideals of the State of Israel. Yom HaAtzmaut begins the following Wednesday evening, April 22.

\*\*\*In the exciting Torah reading that precedes the reading of the SEFER HAFTORAH, we read of the ‘flame-out’ of two sons of Aaron (special spicy Kiddush to follow!!) and a listing of kosher and non-kosher animals. **Children (and adults) are encouraged to bring ONE stuffed animal.** Men’s Club will provide “KOSHER” and “TREIF” labels!

### FLYER FOR 2013 SHABBAT SERVICE USING THE FJMC SEFER HAFTORAH SCROLL

Get ready for “Summertime Shabbat”  
Saturday morning, May 17

Let’s have a ‘dress-for-summer’ Shabbat when Men’s Club Sefer Haftorah\* makes its journey to NSJC.



Wear outrageous hats, dark-glasses, sports hats and jerseys, clogs, etc.

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Nope!



No tank-tops, short-shorts, swimwear. Please do not carry sporting items into the synagogue. Remember, it's Shabbat!

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Summertime Kiddush, sponsored by Men's Club.



And remember, the summer fun continues at the Lag B'Omer community celebration Sunday, May 18.

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For all non-Shabbat programs, please attach photographs of your program.

### Section 7: Video

This program occurs in the Sabbath so no video or photos are available.

If possible, we ask that you please create a 3-5 minute video describing your program. Feel free to be creative in your submission, but try to include the following components:

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- brief introduction, including name and goal of the program
- how did you encourage participation in the program
- how did you make the program meaningful to participants
- impact of the program to your club, synagogue and community

**DO NOT ATTACH VIDEO TO THIS APPLICATION.** Files are to be uploaded directly to YouTube, named in the following format:

“FJMC Torch Awards 2015\_ChapterName\_ProgramName\_#”

**Please review detailed instructions in the document “2015 Torch Award Overview.”**

**\*\*REPLACE/INSERT YOUR VIDEO URL(S) HERE\*\***